

The Chicken & The Egg

A great insight could transform your brand – but how will you find it?

A good place to start would be our Consumer and Business Omnibus surveys, where you can ask all sorts of questions cost effectively.

So if you're hunting for that elusive truth, get in touch with us today.

In the meantime, can you find the chick that got away?

Online Consumer (1,000 consumers)



**Delve
deeper**

QUALITATIVE • QUANTITATIVE • CUSTOMER EXPERIENCE
DATA MODELLING • BRAND & ADVERTISING STRATEGY

2021 Schedule

	MONTH	QUESTIONNAIRE SIGN OFF	FIELDWORK
Online Consumer Omnibus	January 1	4 Jan	7 – 18 Jan
	January 2	15 Jan	21 Jan – 1 Feb
	February 1	29 Jan	4 – 15 Feb
	February 2	12 Feb	18 Feb – 1 Mar
	March 1	26 Feb	4 – 15 Mar
	March 2	12 Mar	18 – 29 Mar
	April 1	2 Apr	8 – 19 Apr
	April 2	16 Apr	22 Apr – 3 May
	May 1	30 Apr	6 – 17 May
	May 2	14 May	20 – 31 May
	June 1	28 May	3 – 14 June
	June 2	11 June	17 – 28 June
	July 1	2 July	8 – 19 July
	July 2	16 July	22 July – 2 Aug
	August 1	30 July	5 – 16 Aug
	August 2	13 Aug	19 – 30 Aug
	September 1	3 Sept	9 – 20 Sept
	September 2	17 Sept	23 Sept – 4 Oct
	October 1	1 Oct	7 – 18 Oct
	October 2	15 Oct	21 Oct – 1 Nov
	November 1	29 Oct	4 – 15 Nov
	November 2	12 Nov	18 – 29 Nov
	December 1	3 Dec	9 – 20 Dec

Get in touch with David (David@banda.ie) to discuss being included in our consumer omnibus, or, alternatively we can arrange an ad-hoc survey for you.

Barometer operates on a first come, first served basis, and may fill up prior to the sign-off date. Individual survey dates may change during the course of the year.

B&A BEHAVIOUR & ATTITUDES
Milltown House, Mount Saint Annes, Dublin 6.