



Consumer Omnibus Schedules 2025

Ipsos B&A

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Do you have
questions you
need answered?



Ask them on one of our
72 Omnibus
surveys per year.

Always in field.

		Face-To-Face Omnibus			Online Omnibus			Telephone Omnibus		
		Closing	Fieldwork	Results	Closing	Fieldwork	Results	Closing	Fieldwork	Results
January	1	03/1	08-20/1	28/1	06/1	09-20/1	27/1	17/12	02-16/1	22/1
	2	10/1	17-29/1	06/2	17/1	23/1-03/2	10/2	10/1	17-31/1	07/2
February	3	24/1	30/1-12/2	20/2	31/1	06-17/2	24/2	27/1	03-15/2	21/2
	4	07/2	14-26/2	06/3	14/2	20/2-03/3	10/3	10/2	17-28/2	07/3
March	5	21/2	28/2-12/3	20/3	28/2	06-18/3	25/3	24/2	03-15/2	21/3
	6	07/3	14-26/3	03/4	14/3	20-31/3	07/4	07/3	18-31/3	07/4
April	7	21/3	28/3-09/4	17/4	28/3	03-14/4	21/4	25/3	01-14/4	23/4
	8	10/4	16-30/4	08/5	10/4	16-29/4	06/5	08/4	15-30/4	08/5
May	9	25/4	01-14/5	22/5	25/4	01-12/5	19/5	24/4	01-14/5	21/5
	10	09/5	16-28/5	05/6	09/5	15-26/5	02/6	09/5	16-31/5	09/6
June	11	23/5	29/5-11/6	19/6	23/5	29/5-09/6	16/6	26/5	03-15/6	20/6
	12	07/6	13-25/6	03/7	06/6	12-23/6	30/6	10/6	17-30/6	07/7
July	13	20/6	27/6-09/7	17/7	20/6	26/6-07/7	14/7	24/6	01-14/7	21/7
	14	04/7	11-23/7	31/7	04/7	10-21/7	28/7	10/7	17-31/7	07/8
August	15	25/7	31/7-13/8	21/8	18/7	24/7-5/8	12/8	25/7	01-14/8	21/8
	16	08/8	15-27/8	04/9	01/8	07-18/8	25/8	11/8	18-30/8	05/9
September	17	22/8	29/8-10/9	18/9	15/8	21/8-01/9	08/9	25/8	01-15/9	22/9
	18	05/9	12-24/9	02/10	29/8	04-15/9	22/9	10/9	17-30/9	07/10
October	19	19/9	26/9-08/10	16/10	12/9	18-29/9	06/10	24/9	01-14/10	21/10
	20	03/10	10-22/10	30/10	26/9	02-13/10	20/10	09/10	16-31/10	07/11
November	21	17/10	23/10-05/11	13/11	10/10	16-28/10	04/11	24/10	03-15/11	21/11
	22	31/10	07-19/11	27/11	24/10	30/10-10/11	17/11	10/11	17-30/11	05/12
December	23	14/11	21/11-03/12	11/12	07/11	13-24/11	01/12	24/11	01-14/12	19/12
	24	21/11	28/11-10/12	18/12	21/11	27/11-8/12	15/12	26/11	04-17/12	23/12

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Omnibus Schedules 2025

Business-2-Business Omnibus 2025

	Confirm	Questionnaire Cleared	Set-up	Fieldwork	Tables	Open Ends
January	8th Jan	10th Jan	11th - 15th Jan	16th - 29th Jan	4th Feb*	11th Feb
April	8th April	10th April	11th - 15th April	16th April - 1st May**	9th May*	16th May
July	17th June	19th June	20th - 24th June	25th June - 8th July	14th July	18th July
October	30th Sept	2nd Oct	3rd - 7th Oct	8th - 21st Oct	28th Oct*	3rd Nov

* Bank holiday

Business Omnibus

We run a mixed methodology Business omnibus survey enabling clients to ask question of 350 business leaders as part of an Omnibus-style telephone/online survey. Our Business Omnibus Service contacts 350 business leaders each quarter, providing insights into their views on your product or brand. The data is weighted per CSO estimates. Cost-effective and widely used by various sectors.

For further information, please contact Jimmy Larsen, Director, Ipsos B&A

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