

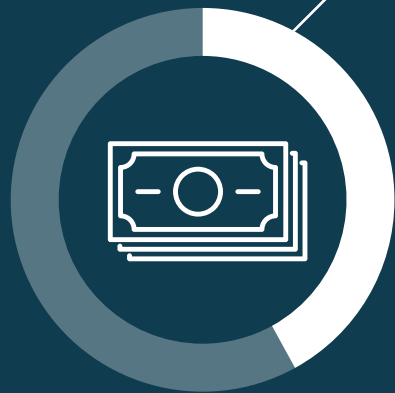
Ipsos Cost of Living Monitor (November 2024)

At a glance: Ireland



59%

in Ireland say the rate of inflation (how much prices are going up by) will rise over the next year. *This is 1pp higher than April 2024.*



42%

say they are living comfortably/doing alright. *Up from 38% in April 2024.*

41%



say they are worse off now than they were before the pandemic. While 34% say they are better off.

36%



in Ireland say they want an increase in public spending even if it means paying more taxes. Twenty-nine per cent would prefer a tax cut.

Top five perceived cost-of-living drivers:

The state of the global economy **75%**

The interest rate level in my country **72%**

The Russian Invasion of Ukraine **72%**

The policies of my national government **71%**

Businesses making excessive profits **67%**