

SnapShot - July 2024

What is Getting Citizens' Attention - Key Themes (Trended Data)

In Association With

THE IRISH TIMES

	2023					2024						
	August	September	October	November	December	January	February	March	April	May	June	July
Housing	26%	21%	18%	18%	16%	19%	15%	16%	21%	19%	21%	20%
Immigration	5%	7%	7%	10%	15%	24%	22%	14%	12%	29%	26%	16%
Cost of Living/Inflation	10%	17%	9%	6%	4%	3%	3%	4%	6%	3%	3%	5%
Education	3%	3%	5%	4%	2%	2%	2%	1%	4%	2%	2%	2%
Healthcare/The HSE	5%	4%	5%	3%	3%	2%	4%	3%	3%	4%	4%	3%
Social Policies	4%	4%	6%	8%	5%	4%	5%	3%	3%	3%	3%	3%
Democracy/Political Process	2%	2%	2%	1%	3%	2%	5%	3%	3%	2%	3%	3%
Climate Change/Sustainability	6%	5%	4%	3%	3%	3%	7%	5%	2%	3%	3%	5%
Employment	3%	3%	3%	4%	1%	3%	3%	2%	2%	1%	3%	3%
Taxes	2%	3%	4%	3%	2%	4%	2%	1%	2%	1%	1%	3%
Crime/Gardaí	4%	2%	1%	<1%	16%	3%	3%	1%	1%	2%	2%	3%
Budget/Spending	3%	2%	11%	8%	2%	3%	2%	2%	1%	2%	1%	3%

New themes introduced

Referendums								23%	9%	3%	1%	1%
Change of Leadership									7%	3%	2%	3%
Palestine/Israel Conflict			1%	6%	4%	3%	4%	2%	2%	2%	7%	2%

Q. What have you come across in what the Government has said or done recently, that has made you think the country is going in the right or wrong direction?

Responses coded as 'overall evaluation of the government' not shown as well as any other theme that never reached 3%.

Base: All respondents aged 15+ excluding those who said don't know/nothing/no opinion: July 2024 (754)