# **Key findings - Ireland**



## **Nervousness higher in** Ireland than in all other countries surveyed

Sixty-seven per cent say they are nervous about products and services that use AI, compared to 40% who say Al makes them excited. Asia is where excitement is highest while the Anglosphere and Europe are most sceptical.



## **Knowledge about Al** highest among the young

Sixty-seven per cent across 32 countries say they have a good understanding of Al. This rises to 72% for Gen Z and 71% for Millennials 71%, while only 58% of Baby Boomers say they have a good understanding of Al.



## However, fewer know what products and services use Al

Forty per cent say they know what products and services use Al. Ireland is one of 13 of the 32 countries surveyed where people are less likely to know what products and services use Al than don't.



#### In Ireland, Al viewed as more likely to discriminate than humans

Ireland is the only country where discriminate against other people than Al is.



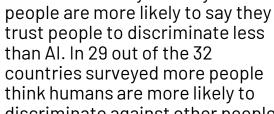
#### Al expected to make disinformation worse

Forty-six per cent in Ireland think Al will make disinformation on the internet worse, while 24% think it will be better.



## People more likely to think Al will make their job better

Thirty-three per cent think Al will make their job better compared to 15% who say it will get worse. However, 36% globally (27% in Ireland) expect Al to replace their job in the coming years, with those with a higher level of education most concerned.





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