

# Key findings – Ireland



## Nervousness higher in Ireland than in all other countries surveyed

Sixty-seven per cent say they are nervous about products and services that use AI, compared to 40% who say AI makes them excited. Asia is where excitement is highest while the Anglosphere and Europe are most sceptical.



## In Ireland, AI viewed as more likely to discriminate than humans

Ireland is the only country where people are more likely to say they trust people to discriminate less than AI. In 29 out of the 32 countries surveyed more people think humans are more likely to discriminate against other people than AI is.



## Knowledge about AI highest among the young

Sixty-seven per cent across 32 countries say they have a good understanding of AI. This rises to 72% for Gen Z and 71% for Millennials 71%, while only 58% of Baby Boomers say they have a good understanding of AI.



## AI expected to make disinformation worse

Forty-six per cent in Ireland think AI will make disinformation on the internet worse, while 24% think it will be better.



## However, fewer know what products and services use AI

Forty per cent say they know what products and services use AI. Ireland is one of 13 of the 32 countries surveyed where people are less likely to know what products and services use AI than don't.



## People more likely to think AI will make their job better

Thirty-three per cent think AI will make their job better compared to 15% who say it will get worse. However, 36% globally (27% in Ireland) expect AI to replace their job in the coming years, with those with a higher level of education most concerned.