



# Omnibus: Asking the right questions

You need to measure attitudes or understand opinions,  
but it has to be quick, accurate and cost effective?

You're in the right place.

Talk to us today about Ipsos B&A's consumer online and  
face-to-face surveys.

The Ipsos B&A Consumer Barometer studies, delving  
deeper every week.

Delve Deeper



# 2024 Omnibus Schedule

	MONTH	QUESTIONNAIRE SIGN OFF	FIELDWORK	TABLES
Consumer Face-to-Face Barometer (CAPI)	<b>March 2</b>	7 Mar	14 - 26 Mar	4 Apr
	<b>April 1</b>	21 Mar	28 Mar - 9 Apr	16 Apr
	<b>April 2</b>	4 Apr	11 - 23 Apr	30 Apr
	<b>May 1</b>	25 Apr	2 - 14 May	21 May
	<b>May 2</b>	9 May	16 - 28 May	5 June
	<b>June 1</b>	23 May	30 May - 11 June	18 June
	<b>June 2</b>	6 June	13 - 25 June	2 July
	<b>July 1</b>	20 June	27 June - 9 July	16 July
	<b>July 2</b>	4 July	11 - 23 July	30 July
	<b>August 1</b>	25 July	1 - 13 Aug	20 Aug
	<b>August 2</b>	8 Aug	15 - 27 Aug	3 Sept
	<b>September 1</b>	22 Aug	29 Aug - 10 Sept	17 Sept
	<b>September 2</b>	5 Sept	12 - 24 Sept	1 Oct
	<b>October 1</b>	19 Sept	26 Sept - 8 Oct	15 Oct
	<b>October 2</b>	3 Oct	10 - 22 Oct	29 Oct
	<b>November 1</b>	17 Oct	24 Oct - 5 Nov	12 Nov
	<b>November 2</b>	31 Oct	7 - 19 Nov	26 Nov
	<b>November 3</b>	14 Nov	21 Nov - 3 Dec	10 Dec
<b>December 1</b>	21 Nov	28 Nov - 10 Dec	3 Jan	
Consumer Online Barometer	<b>March 1</b>	8 Mar	14 - 25 Mar	2 Apr
	<b>March 2</b>	22 Mar	28 Mar - 8 Apr	15 Apr
	<b>April 1</b>	5 Apr	11 - 22 Apr	29 Apr
	<b>April 2</b>	19 Apr	25 Apr - 7 May	14 May
	<b>May 1</b>	3 May	9 - 20 May	27 May
	<b>May 2</b>	17 May	23 May - 4 June	11 June
	<b>June 1</b>	31 May	6 - 17 June	24 June
	<b>June 2</b>	14 June	20 June - 1 July	8 July
	<b>July 1</b>	28 June	4 - 15 July	22 July
	<b>July 2</b>	12 July	18 - 29 July	6 Aug
	<b>August 1</b>	26 July	1 - 12 Aug	19 Aug
	<b>August 2</b>	9 Aug	15 - 26 Aug	2 Sept
	<b>September 1</b>	23 Aug	29 Aug - 9 Sept	16 Sept
	<b>September 2</b>	6 Sept	12 - 23 Sept	30 Sept
	<b>October 1</b>	20 Sept	26 Sept - 7 Oct	14 Oct
	<b>October 2</b>	4 Oct	10 Oct - 21 Oct	29 Oct
	<b>November 1</b>	18 Oct	24 Oct - 4 Nov	11 Nov
	<b>November 2</b>	1 Nov	7 Nov - 18 Nov	25 Nov
<b>December 1</b>	15 Nov	21 Nov - 2 Dec	9 Dec	

Our Omnibus surveys operate on a first come, first served basis, and may fill up prior to the sign-off date. Individual survey dates may change during the course of the year.

