



# Omnibus: Asking the right questions

Delve Deeper

You need to measure attitudes or understand opinion,  
but it has to be quick, accurate and cost effective?

You're in the right place.

Talk to us today about Ipsos B&A's Consumer online,  
face-to-face and Business Omnibus surveys.

The Ipsos B&A consumer and business Barometer  
studies, delving deeper every week.



# 2024 Omnibus Schedule

	MONTH	QUESTIONNAIRE SIGN OFF	FIELDWORK	TABLES
Consumer Face-to-Face Barometer (CAPI)	January 1	14 Dec	4 - 16 Jan	23 Jan
	January 2	11 Jan	18 - 30 Jan	7 Feb
	February 1	26 Jan	1 - 13 Feb	20 Feb
	February 2	8 Feb	15 - 27 Feb	5 Mar
	March 1	22 Feb	29 Feb - 12 Mar	20 Mar
	March 2	7 Mar	14 - 26 Mar	4 Apr
	April 1	21 Mar	28 Mar - 9 Apr	16 Apr
	April 2	4 Apr	11 - 23 Apr	30 Apr
	May 1	25 Apr	2 - 14 May	21 May
	May 2	9 May	16 - 28 May	5 June
	June 1	23 May	30 May - 11 June	18 June
	June 2	6 June	13 - 25 June	2 July
	July 1	20 June	27 June - 9 July	16 July
	July 2	4 July	11 - 23 July	30 July
	August 1	25 July	1 - 13 Aug	20 Aug
	August 2	8 Aug	15 - 27 Aug	3 Sept
	September 1	22 Aug	29 Aug - 10 Sept	17 Sept
	September 2	5 Sept	12 - 24 Sept	1 Oct
	October 1	19 Sept	26 Sept - 8 Oct	15 Oct
	October 2	3 Oct	10 - 22 Oct	29 Oct
	November 1	17 Oct	24 Oct - 5 Nov	12 Nov
	November 2	31 Oct	7 - 19 Nov	26 Nov
	November 3	14 Nov	21 Nov - 3 Dec	10 Dec
	December 1	21 Nov	28 Nov - 10 Dec	3 Jan
Consumer Online Barometer	January 1	19 Dec	8 - 16 Jan	23 Jan
	January 2	12 Jan	18 - 29 Jan	6 Feb
	February 1	9 Feb	15 - 27 Feb	5 Mar
	February 2	23 Feb	29 Feb - 11 Mar	19 Mar
	March 1	8 Mar	14 - 25 Mar	2 Apr
	March 2	22 Mar	28 Mar - 8 Apr	15 Apr
	April 1	5 Apr	11 - 22 Apr	29 Apr
	April 2	19 Apr	25 Apr - 7 May	14 May
	May 1	3 May	9 - 20 May	27 May
	May 2	17 May	23 May - 4 June	11 June
	June 1	31 May	6 - 17 June	24 June
	June 2	14 June	20 June - 1 July	8 July
	July 1	28 June	4 - 15 July	22 July
	July 2	12 July	18 - 29 July	6 Aug
	August 1	26 July	1 - 12 Aug	19 Aug
	August 2	9 Aug	15 - 26 Aug	2 Sep
	September 1	23 Aug	29 Aug - 9 Sept	16 Sept
	September 2	6 Sept	12 - 23 Sept	30 Sept
	October 1	20 Sept	26 Sept - 7 Oct	14 Oct
	October 2	4 Oct	10 Oct - 21 Oct	29 Oct
	November 1	18 Oct	24 Oct - 4 Nov	11 Nov
	November 2	1 Nov	7 Nov - 18 Nov	25 Nov
	December 1	15 Nov	21 Nov - 2 Dec	9 Dec
	December 2	29 Nov	5 - 17 Dec	TBC
Business Barometer	January	10 Jan	16 - 29 Jan	2 Feb
	April	10 Apr	16 - 29 April	3 May
	July	19 June	25 June - 8 July	12 July
	October	2 Oct	8 - 21 Oct	25 Oct

Our Omnibus surveys operate on a first come, first served basis, and may fill up prior to the sign-off date. Individual survey dates may change during the course of the year.

