



Asking the right questions

Delve Deeper

You need to measure attitudes or understand opinion, but it has to be quick, accurate and cost effective?

You're in the right place.

Talk to us today about B&A's online, face-to-face and telephone Omnibus surveys.

The Behaviour & Attitudes consumer and business Barometer studies, delving deeper every week.

B&A

2023 Omnibus Schedule

	MONTH	QUESTIONNAIRE SIGN OFF	FIELDWORK	TABLES
Consumer Face-to-Face Barometer (CAPI)	January 1	15 Dec	5 - 17 Jan	24 Jan
	January 2	12 Jan	19 - 31 Jan	8 Feb
	February 1	26 Jan	2 - 14 Feb	21 Feb
	February 2	10 Feb	17 - 28 Feb	7 Mar
	March 1	23 Feb	2 - 14 Mar	22 Mar
	March 2	2 Mar	9 - 21 Mar	28 Mar
	April 1	16 Mar	23 Mar - 4 Apr	13 Apr
	April 2	4 Apr	13 - 25 Apr	3 May
	May 1	20 Apr	27 Apr - 9 May	16 May
	May 2	11 May	18 - 30 May	7 June
	June 1	25 May	1 - 13 June	20 June
	June 2	8 June	15 - 27 June	4 July
	July 1	22 June	29 June - 11 July	18 July
	July 2	6 July	13 - 25 July	1 Aug
	August 1	27 July	3 - 15 Aug	22 Aug
	August 2	10 Aug	17 - 29 Aug	5 Sept
	September 1	24 Aug	31 Aug - 12 Sept	19 Sept
	September 2	7 Sept	14 - 26 Sept	3 Oct
	October 1	21 Sept	28 Sept - 10 Oct	17 Oct
	October 2	5 Oct	12 - 24 Oct	1 Nov
	November 1	19 Oct	26 Oct - 7 Nov	14 Nov
	November 2	2 Nov	9 - 21 Nov	28 Nov
	November 3	16 Nov	23 Nov - 5 Dec	12 Dec
	December 1	23 Nov	30 Nov - 12 Dec	3 Jan
Consumer Online Barometer	January 1	16 Dec	5 -16 Jan	23 Jan
	January 2	13 Jan	18 - 30 Jan	7 Feb
	February 1	27 Jan	1 - 13 Feb	20 Feb
	February 2	10 Feb	15 - 27 Feb	6 Mar
	March 1	24 Feb	1 - 13 Mar	20 Mar
	March 2	10 Mar	15 - 27 Mar	3 Apr
	April 1	24 Mar	29 Mar - 10 Apr	17 Apr
	April 2	14 Apr	19 Apr - 1 May	8 May
	May 1	5 May	10 - 22 May	29 May
	May 2	19 May	24 May - 5 June	12 Jun
	June 1	2 Jun	8 - 20 June	27 Jun
	June 2	16 Jun	21 June - 3 July	10 Jul
	July 1	30 Jun	5 - 17 July	24 Jul
	July 2	14 Jul	19 - 31 July	7 Aug
	August 1	28 Jul	2 - 14 Aug	21 Aug
	August 2	11 Aug	16 - 28 Aug	4 Sep
	September 1	1 Sep	6 - 18 Sep	25 Sep
	September 2	22 Sep	27 Sep - 9 Oct	16 Oct
	October 1	6 Oct	11 - 23 Oct	30 Oct
	October 2	20 Oct	25 Oct - 6 Nov	13 Nov
	November 1	3 Nov	8 - 20 Nov	27 Nov
	November 2	17 Nov	22 Nov - 4 Dec	11 Dec
	December 1	1 Dec	6 - 18 Dec	21 Dec
	Business Barometer	January	11 Jan	17 - 30 Jan
April		11 Apr	18 Apr - 2 May	5 May
July		28 June	4 - 17 July	21 July
October		4 Oct	10 - 23 Oct	27 Oct

Face-to-Face: 1,000 consumers | Online: 1,000 consumers | B2B Omnibus surveys: 350 businesses

Our Omnibus surveys operate on a first come, first served basis, and may fill up prior to the sign-off date. Individual survey dates may change during the course of the year.

