



Sunday Times and Behaviour & Attitudes

June Opinion Poll 2020

Prepared by Ian McShane

J.201840



RESEARCH
& INSIGHT

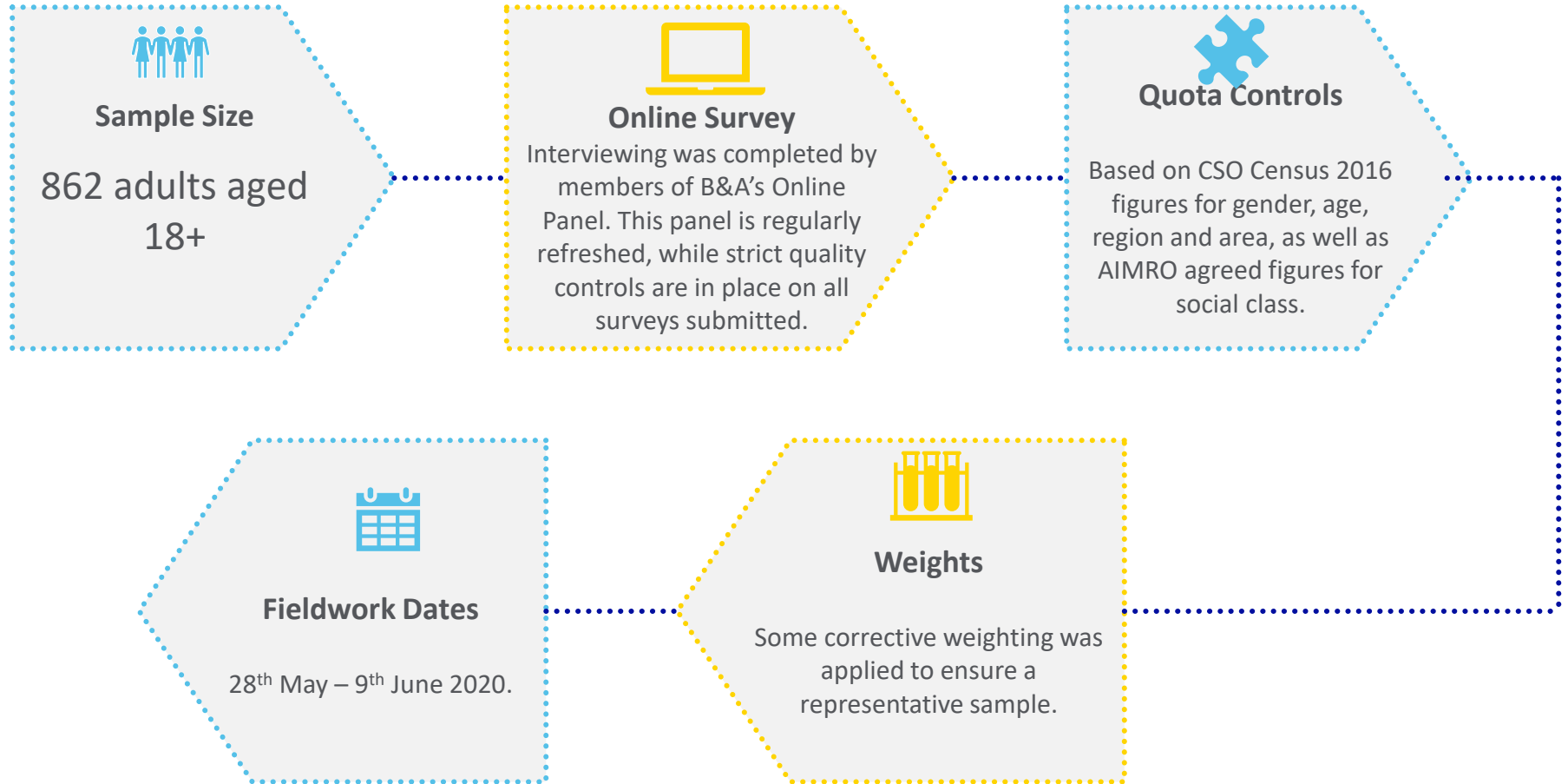




Technical Appendix

Methodology

A nationally representative online survey of adults aged 18+

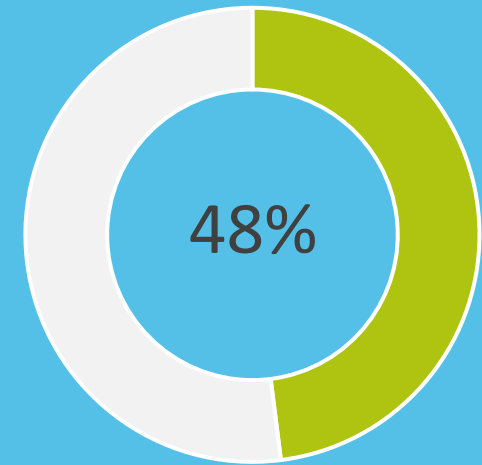




Chartered Summary



***Strongest support for Leo
Varadkar as next
Taoiseach***



***48% in favour of Leo Varadkar versus
18% who report they would opt for
Micheál Martin.
35% express no preference/opinion***

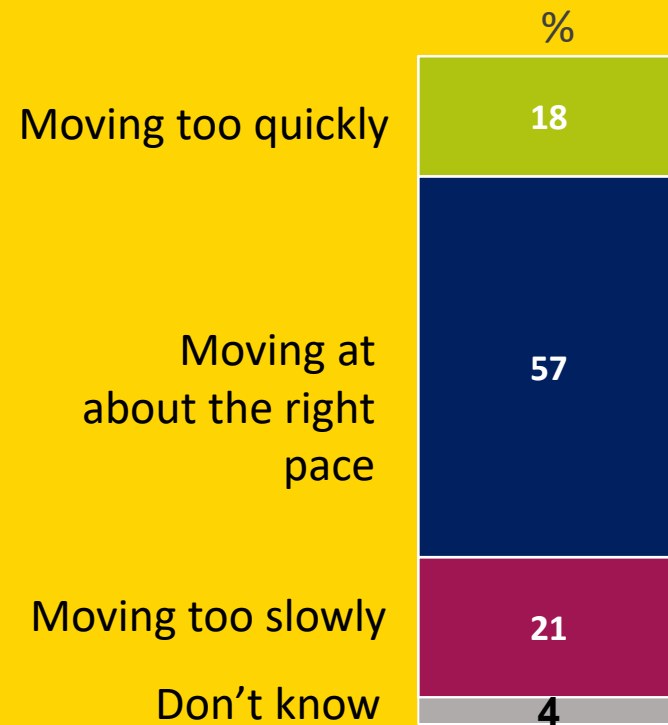
Preference as next Taoiseach x Demographics

Base: All Adults aged 18+ - 862

	Total	Gender		Age			Social Class		Region				Area	
		Male	Female	-34	35-54	55+	ABC1F	C2DE	Dublin	Leinster	Munster	Conn/Ulster	Urban	Rural
Base:	862	424	438	235	340	287	447	415	235	224	236	167	605	257
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Micheál Martin Fianna Fáil	18	20	16	18	14	22	19	17	17	14	22	18	18	18
Leo Varadkar Fine Gael	48	42	53	50	48	45	53	42	48	52	44	46	48	47
No preference / No opinion	35	39	31	32	38	33	29	41	35	34	34	36	34	35



Pace of Government lifting restrictions



Q.2 Do you feel that the government is moving too quickly to ease restrictions, not moving quickly enough to ease restrictions, or easing restrictions at about the right pace?

Pace of Government lifting restrictions x Demographics

Base: All Adults aged 18+ - 862

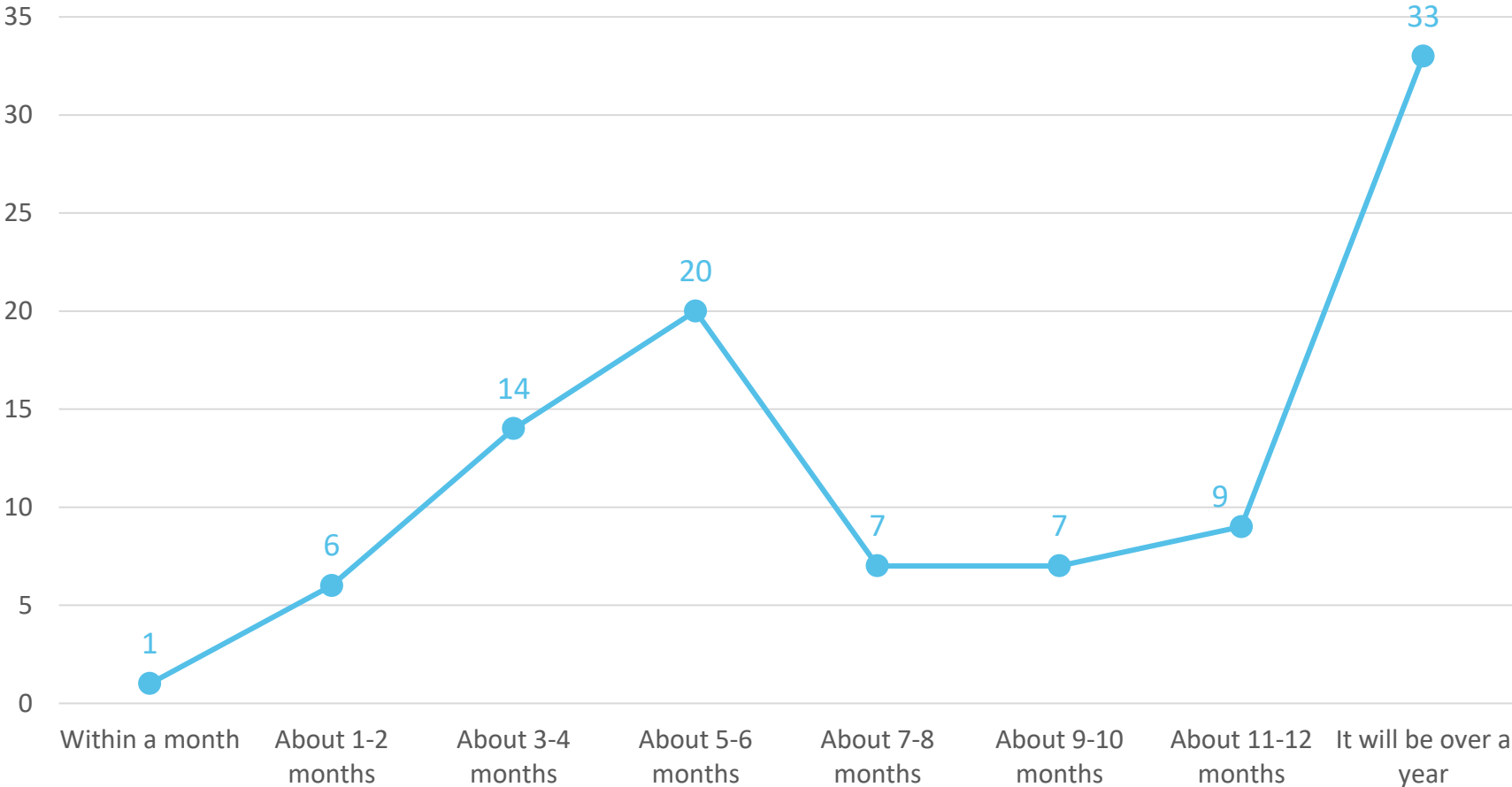
	Total	Gender		Age			Social Class		Region				Area	
		Male	Female	-34	35-54	55+	ABC1F	C2DE	Dublin	Leinster	Munster	Conn/Ulster	Urban	Rural
Base:	862	424	438	235	340	287	447	415	235	224	236	167	605	257
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Moving too quickly	18	19	18	20	20	15	15	22	17	20	18	19	17	21
Moving at about the right pace	57	51	64	54	55	62	61	54	53	65	57	54	57	58
Moving too slowly	21	26	15	20	22	20	22	19	23	14	23	23	22	18
Don't Know	4	5	3	5	3	3	3	5	7	1	2	4	4	3



Length of time before Ireland gets back to normal way of life



Base: All Adults aged 18+ - 862



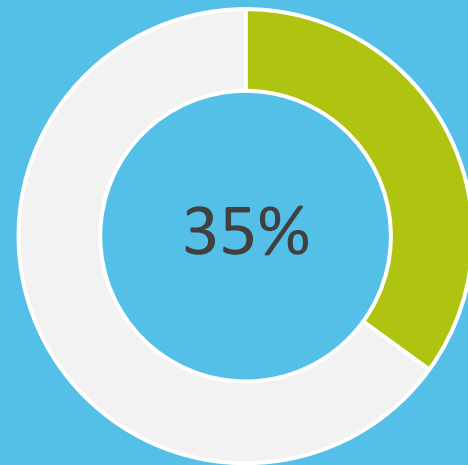
Length of time before Ireland gets back to normal way of life

Base: All Adults aged 18+ - 862

	Total	Gender		Age			Social Class		Region				Area	
		Male	Female	-34	35-54	55+	ABC1F	C2DE	Dublin	Leinster	Munster	Conn/Ulster	Urban	Rural
Base:	862	424	438	235	340	287	447	415	235	224	236	167	605	257
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Within 1-4 months (By October 2020)	21	27	15	26	24	14	23	19	21	19	22	23	21	20
Within 5-6 months (By December 2020)	20	20	20	23	20	19	21	20	24	17	20	21	21	19
Within 7-12 months (By Summer 2021)	23	21	25	20	21	28	24	22	23	23	25	24	22	26
Over a year (Late 2021 or longer)	33	29	36	28	32	38	30	36	29	39	31	31	33	33
Don't know	2	2	3	3	3	1	2	3	4	2	3	1	3	1



Over one in three have deferred doctor or hospital visit due to fears over Covid 19



This rises to 40% for women versus 31% of men.

Deferral of doctor or hospital visit x demographics



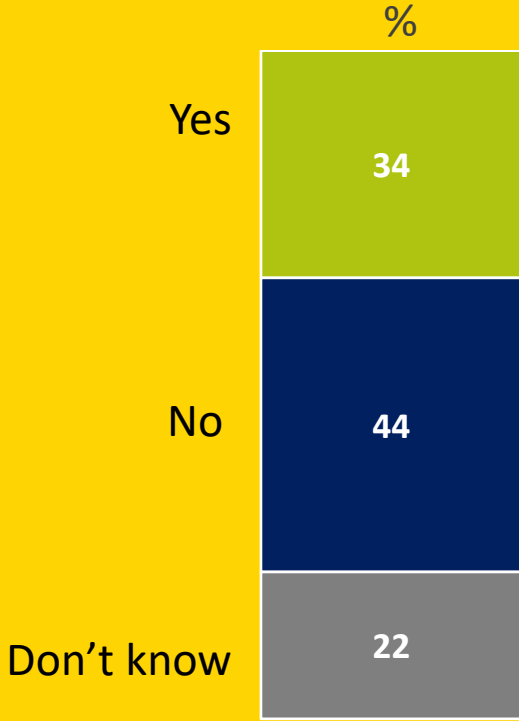
Base: All Adults aged 18+ - 862

	Total	Gender		Age			Social Class		Region				Area	
		Male	Female	-34	35-54	55+	ABC1F	C2DE	Dublin	Leinster	Munster	Conn/ Ulster	Urban	Rural
Base:	862	424	438	235	340	287	447	415	235	224	236	167	605	257
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Yes	35	31	40	36	38	32	32	38	36	33	37	36	34	38
No	65	69	60	64	62	68	68	62	64	67	63	64	66	62





Plans to holiday in Ireland this year



Q.5 Do you plan to holiday in Ireland this year, despite COVID 19?

Plans to holiday in Ireland this year

Base: All Adults aged 18+ - 862

	Total	Gender		Age			Social Class		Region				Area	
		Male	Female	-34	35-54	55+	ABC1F	C2DE	Dublin	Leinster	Munster	Conn/Ulster	Urban	Rural
Base:	862	424	438	235	340	287	447	415	235	224	236	167	605	257
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Yes	34	37	30	38	35	29	39	29	35	28	36	38	36	30
No	44	43	46	44	45	44	45	43	42	49	42	46	42	48
Don't know	22	20	24	18	20	27	16	28	24	23	23	17	22	22



Commentary

Sunday Times/Behaviour & Attitudes Opinion Poll Series

- In advance of B&A resuming face-to-face opinion polling next month, an ‘interim’ online poll of Irish adults was conducted over the period 28th May – 9th June last, covering a range of topics of relevance to life in Ireland today.
- While the poll was being conducted, Fine Gael, Fianna Fáil and the Green Party were negotiating a programme for Government, which if successful, will result in either Micheál Martin or Leo Varadkar becoming Taoiseach in a coalition administration.
- Within this context, respondents were asked whether they would prefer to see Micheál Martin or Leo Varadkar as the next Taoiseach. In response, almost half of all Irish adults indicated they would prefer to see Varadkar as the next Taoiseach, with less than one in five opting for Micheál Martin. Support for Leo Varadkar as Taoiseach is highest amongst females, those aged 18 to 34 years, and from an ABC1 white collar and professional working socio-economic background.
- Support for Micheál Martin peaks, albeit at just 22%, in the Munster region, and amongst those aged 55 years+.
- With regard to the Covid 19 crisis, today’s poll indicates that approximately four in ten of all adults believe Ireland will manage to get back to some normal way of life by the end of this year. A further quarter of the population believe it may take us as long as summer 2021 before the country regains any semblance of normality, with a third of us believing we are in for a protracted recovery, stretching out to late 2021 or even longer.

Sunday Times/Behaviour & Attitudes Opinion Poll Series

- The under 55's, ABC1s, and males are most optimistic of all about the likely speed of Ireland's recovery.
- Related to this latter question, our poll reveals that approximately one in five of the population believe that the Government is moving too quickly to ease restrictions, one in five believe it is moving too slowly, with just under 60% satisfied with the pace with which the Government is easing restrictions.
- At a broad level, people living in rural areas, aged less than 55 years, and from a blue collar working background are more likely to feel that restrictions are being eased too quickly, with urban dwellers more inclined to suggest the Government is moving too slowly in this regard.
- At a more practical level, it is quite alarming to note that a third of all Irish adults claim they have put off a visit to the doctor or hospital due to fears over Covid 19, with women, rural dwellers, 35 to 54 year olds, and blue collar workers more likely to have deferred such visits.
- Finally, a third of the adult population are planning to holiday in Ireland this year, despite Covid 19. 44% claim that they are unlikely to do so in 2020, with 22% still uncertain as to what their plans might be in this respect.



Tabular Data

Q.1 Who would you prefer to see as the next Taoiseach – Micheál Martin of Fianna Fáil or Leo Varadkar of Fine Gael?

Base : All Irish Voters	Total	Gender		Age			Social Class		Region				Area	
		Male	Female	-34	35-54	55+	ABC1/F	C2DE	Dublin	Leinster	Munster	Conn/ Ulster	Urban	Rural
Base (WTD)	3,428	1,690	1,739	889	1,334	1,206	1,711	1,717	964	920	921	623	2,224	1,204
UNWTD	862	424	438	235	340	287	447	415	235	224	236	167	605	257
Micheál Martin Fianna Fáil	610 18%	336 20%	274 16%	159 18%	188 14%	264 22%	319 19%	291 17%	166 17%	132 14%	200 22%	113 18%	398 18%	212 18%
Leo Varadkar Fine Gael	1,629 48%	702 42%	927 53%	441 50%	640 48%	548 45%	904 53%	725 42%	462 48%	477 52%	404 44%	286 46%	1,062 48%	567 47%
No preference / No opinion	1,189 35%	652 39%	537 31%	289 32%	506 38%	394 33%	488 29%	701 41%	336 35%	312 34%	317 34%	224 36%	764 34%	425 35%

Q.2 Do you feel that the government is moving too quickly to ease restrictions, not moving quickly enough to ease restrictions, or easing restrictions at about the right pace?

Base : All Irish Voters	Total	Gender		Age			Social Class		Region				Area	
		Male	Female	-34	35-54	55+	ABC1/F	C2DE	Dublin	Leinster	Munster	Conn/ Ulster	Urban	Rural
Base (WTD)	3,428	1,690	1,739	889	1,334	1,206	1,711	1,717	964	920	921	623	2,224	1,204
UNWTD	862	424	438	235	340	287	447	415	235	224	236	167	605	257
Moving too quickly	629 18%	317 19%	312 18%	180 20%	265 20%	183 15%	252 15%	376 22%	164 17%	185 20%	163 18%	117 19%	373 17%	255 21%
Moving too slowly	704 21%	440 26%	264 15%	177 20%	288 22%	239 20%	372 22%	333 19%	219 23%	128 14%	211 23%	145 23%	489 22%	215 18%
Moving at about the right pace	1,970 57%	856 51%	1,114 64%	483 54%	740 55%	746 62%	1,039 61%	931 54%	513 53%	596 65%	525 57%	336 54%	1,266 57%	703 58%
Don't Know	126 4%	77 5%	49 3%	48 5%	41 3%	37 3%	48 3%	78 5%	67 7%	11 1%	22 2%	26 4%	95 4%	31 3%

Q.3 About how many months do you feel it will be before Ireland gets back to some normal way of life?

Base : All Irish Voters	Total	Gender		Age			Social Class		Region				Area	
		Male	Female	-34	35-54	55+	ABC1/F	C2DE	Dublin	Leinster	Munster	Conn/ Ulster	Urban	Rural
Base (WTD)	3,428	1,690	1,739	889	1,334	1,206	1,711	1,717	964	920	921	623	2,224	1,204
UNWTD	862	424	438	235	340	287	447	415	235	224	236	167	605	257
Within a month	23 1%	15 1%	8 0%	15 2%	8 1%	- -	12 1%	11 1%	12 1%	6 1%	- -	5 1%	18 1%	5 0%
About 1-2 months	207 6%	156 9%	51 3%	75 8%	83 6%	49 4%	121 7%	86 5%	36 4%	56 6%	63 7%	53 8%	122 5%	84 7%
About 3-4 months	488 14%	285 17%	203 12%	146 16%	222 17%	120 10%	265 16%	222 13%	151 16%	115 12%	136 15%	86 14%	331 15%	157 13%
About 5-6 months	699 20%	346 20%	353 20%	202 23%	269 20%	228 19%	351 21%	348 20%	232 24%	152 17%	183 20%	132 21%	470 21%	229 19%
About 7-8 months	249 7%	116 7%	132 8%	83 9%	71 5%	94 8%	148 9%	101 6%	85 9%	66 7%	50 5%	47 8%	179 8%	70 6%
About 9-10 months	231 7%	105 6%	126 7%	43 5%	93 7%	96 8%	102 6%	129 8%	54 6%	59 6%	85 9%	34 5%	116 5%	115 10%
About 11-12 months	324 9%	141 8%	183 11%	55 6%	119 9%	150 12%	169 10%	155 9%	79 8%	84 9%	92 10%	69 11%	190 9%	134 11%
It will be over a year	1,125 33%	494 29%	630 36%	246 28%	425 32%	454 38%	513 30%	612 36%	281 29%	362 39%	288 31%	195 31%	730 33%	395 33%
Don't know	83 2%	31 2%	52 3%	25 3%	43 3%	15 1%	29 2%	54 3%	35 4%	20 2%	25 3%	4 1%	68 3%	15 1%

Q.3 SUMMARY OVERCODES

Base : All Irish Voters	Total	Gender		Age			Social Class		Region				Area	
		Male	Female	-34	35-54	55+	ABC1/F	C2DE	Dublin	Leinster	Munster	Conn/ Ulster	Urban	Rural
Base (WTD)	3,428	1,690	1,739	889	1,334	1,206	1,711	1,717	964	920	921	623	2,224	1,204
UNWTD	862	424	438	235	340	287	447	415	235	224	236	167	605	257
Within 1-4 months (By October 2020)	717 21%	456 27%	262 15%	235 26%	314 24%	169 14%	398 23%	319 19%	199 21%	177 19%	199 22%	144 23%	471 21%	246 20%
Within 5-6 months (By December 2020)	699 20%	346 20%	353 20%	202 23%	269 20%	228 19%	351 21%	348 20%	232 24%	152 17%	183 20%	132 21%	470 21%	229 19%
Within 7-12 months (By Summer 2021)	804 23%	362 21%	442 25%	181 20%	283 21%	340 28%	419 24%	385 22%	218 23%	209 23%	228 25%	149 24%	485 22%	319 26%
Over a year (Late 2021 or longer)	1,125 33%	494 29%	630 36%	246 28%	425 32%	454 38%	513 30%	612 36%	281 29%	362 39%	288 31%	195 31%	730 33%	395 33%
Don't know	83 2%	31 2%	52 3%	25 3%	43 3%	15 1%	29 2%	54 3%	35 4%	20 2%	25 3%	4 1%	68 3%	15 1%

Q.4 Have you put off a visit to the doctor or hospital due to fears over COVID 19?

Base : All Irish Voters	Total	Gender		Age			Social Class		Region				Area	
		Male	Female	-34	35-54	55+	ABC1/F	C2DE	Dublin	Leinster	Munster	Conn/ Ulster	Urban	Rural
Base (WTD)	3,428	1,690	1,739	889	1,334	1,206	1,711	1,717	964	920	921	623	2,224	1,204
UNWTD	862	424	438	235	340	287	447	415	235	224	236	167	605	257
Yes	1,211 35%	521 31%	691 40%	321 36%	500 38%	390 32%	556 32%	655 38%	343 36%	302 33%	344 37%	222 36%	758 34%	453 38%
No	2,217 65%	1,169 69%	1,048 60%	568 64%	833 62%	816 68%	1,155 68%	1,062 62%	621 64%	618 67%	577 63%	401 64%	1,466 66%	751 62%

Q.5 Do you plan to holiday in Ireland this year, despite COVID 19?

Base : All Irish Voters	Total	Gender		Age			Social Class		Region				Area	
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UNWTD	862	424	438	235	340	287	447	415	235	224	236	167	605	257
Yes	1,150 34%	628 37%	521 30%	336 38%	460 35%	354 29%	647 38%	503 29%	335 35%	254 28%	327 36%	234 38%	790 36%	360 30%
No	1,522 44%	725 43%	798 46%	390 44%	601 45%	532 44%	786 46%	736 43%	400 42%	453 49%	385 42%	284 46%	941 42%	581 48%
Don't know	757 22%	337 20%	420 24%	163 18%	273 20%	320 27%	279 16%	478 28%	229 24%	213 23%	209 23%	105 17%	494 22%	263 22%

Q. Analysis of Sample

Base : All Irish Voters	Total	Gender		Age			Social Class		Region				Area	
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UNWTD	862	424	438	235	340	287	447	415	235	224	236	167	605	257
Gender														
Male	1,690 49%	1,690 100%	- -	449 51%	654 49%	586 49%	895 52%	794 46%	507 53%	474 52%	461 50%	248 40%	1,180 53%	510 42%
Female	1,739 51%	- -	1,739 100%	440 49%	680 51%	620 51%	816 48%	923 54%	457 47%	446 48%	461 50%	376 60%	1,044 47%	695 58%
Age														
-34	889 26%	449 27%	440 25%	889 100%	- -	- -	557 33%	332 19%	300 31%	239 26%	168 18%	182 29%	629 28%	260 22%
35-54	1,334 39%	654 39%	680 39%	- -	1,334 100%	- -	625 37%	709 41%	394 41%	334 36%	400 43%	206 33%	876 39%	458 38%
55+	1,206 35%	586 35%	620 36%	- -	- -	1,206 100%	529 31%	677 39%	270 28%	347 38%	353 38%	235 38%	720 32%	486 40%
Social Class														
ABC1/F	1,711 50%	895 53%	816 47%	557 63%	625 47%	529 44%	1,711 100%	- -	564 59%	407 44%	425 46%	315 51%	1,159 52%	552 46%
C2DE	1,717 50%	794 47%	923 53%	332 37%	709 53%	677 56%	- -	1,717 100%	399 41%	513 56%	496 54%	308 49%	1,065 48%	653 54%
Region														
Dublin	964 28%	507 30%	457 26%	300 34%	394 30%	270 22%	564 33%	399 23%	964 100%	- -	- -	- -	933 42%	30 3%
Lein-ster	920 27%	474 28%	446 26%	239 27%	334 25%	347 29%	407 24%	513 30%	- -	920 100%	- -	- -	554 25%	366 30%
Mun-ster	921 27%	461 27%	461 26%	168 19%	400 30%	353 29%	425 25%	496 29%	- -	- -	921 100%	- -	483 22%	438 36%
Conn/Ulster	623 18%	248 15%	376 22%	182 21%	206 15%	235 20%	315 18%	308 18%	- -	- -	- -	623 100%	253 11%	370 31%
Area														
Urban	2,224 65%	1,180 70%	1,044 60%	629 71%	876 66%	720 60%	1,159 68%	1,065 62%	933 97%	554 60%	483 52%	253 41%	2,224 100%	- -
Rural	1,204 35%	510 30%	695 40%	260 29%	458 34%	486 40%	552 32%	653 38%	30 3%	366 40%	438 48%	370 59%	- -	1,204 100%

Table 7

Q. Analysis of Sample

Base : All Irish Voters	Total	Gender		Age			Social Class		Region				Area	
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Base (WTD)	3,428	1,690	1,739	889	1,334	1,206	1,711	1,717	964	920	921	623	2,224	1,204
UNWTD	862	424	438	235	340	287	447	415	235	224	236	167	605	257
Marital Status														
Single	922 27%	466 28%	456 26%	503 57%	309 23%	110 9%	470 27%	452 26%	297 31%	233 25%	204 22%	189 30%	658 30%	264 22%
Married	1,770 52%	894 53%	876 50%	188 21%	780 58%	802 66%	856 50%	914 53%	468 49%	470 51%	536 58%	296 48%	1,079 49%	691 57%
Cohabiting	340 10%	178 11%	161 9%	158 18%	146 11%	36 3%	209 12%	131 8%	115 12%	99 11%	68 7%	58 9%	250 11%	90 7%
Widowed	157 5%	50 3%	107 6%	- -	7 1%	150 12%	71 4%	85 5%	25 3%	53 6%	51 6%	28 5%	80 4%	77 6%
Seperated / Divorced	213 6%	78 5%	135 8%	16 2%	92 7%	104 9%	86 5%	127 7%	47 5%	57 6%	62 7%	47 7%	134 6%	79 7%
Civil Partnership	27 1%	24 1%	3 0%	23 3%	- -	5 0%	19 1%	9 1%	12 1%	8 1%	1 0%	5 1%	23 1%	4 0%
Adults														
1	610 18%	305 18%	304 17%	98 11%	230 17%	281 23%	281 16%	328 19%	178 18%	114 12%	164 18%	153 25%	394 18%	216 18%
2	1,526 44%	773 46%	753 43%	339 38%	633 47%	553 46%	755 44%	771 45%	412 43%	435 47%	417 45%	262 42%	996 45%	529 44%
3	642 19%	277 16%	365 21%	183 21%	281 21%	178 15%	348 20%	294 17%	198 21%	160 17%	177 19%	107 17%	414 19%	228 19%
4	409 12%	194 12%	215 12%	163 18%	121 9%	125 10%	208 12%	201 12%	94 10%	124 13%	118 13%	74 12%	261 12%	148 12%
5	165 5%	110 7%	55 3%	69 8%	34 3%	62 5%	83 5%	82 5%	55 6%	51 6%	42 5%	16 3%	107 5%	58 5%
6	40 1%	21 1%	19 1%	16 2%	18 1%	6 1%	22 1%	18 1%	16 2%	14 2%	3 0%	7 1%	27 1%	14 1%
7+	8 0%	- -	8 0%	2 0%	6 0%	- -	2 0%	6 0%	2 0%	6 1%	- -	- -	2 0%	6 1%
Don't Know	19 1%	8 0%	11 1%	19 2%	- -	- -	8 0%	11 1%	5 0%	11 1%	- -	3 1%	19 1%	- -

Table 7

Q. Analysis of Sample

Base : All Irish Voters	Total	Gender		Age			Social Class		Region				Area	
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UNWTD	862	424	438	235	340	287	447	415	235	224	236	167	605	257
Mean	2.45	2.46	2.45	2.79	2.38	2.30	2.49	2.42	2.47	2.59	2.42	2.29	2.44	2.47
Kids														
0	2,223 65%	1,077 64%	1,146 66%	482 54%	603 45%	1,138 94%	1,059 62%	1,164 68%	587 61%	576 63%	622 68%	437 70%	1,408 63%	815 68%
1	587 17%	276 16%	311 18%	244 27%	304 23%	39 3%	336 20%	251 15%	184 19%	163 18%	138 15%	103 17%	408 18%	180 15%
2	413 12%	242 14%	171 10%	111 12%	281 21%	22 2%	225 13%	189 11%	127 13%	128 14%	107 12%	51 8%	273 12%	140 12%
3	138 4%	62 4%	76 4%	29 3%	102 8%	7 1%	61 4%	78 5%	45 5%	35 4%	41 4%	19 3%	84 4%	54 4%
4	38 1%	23 1%	15 1%	4 0%	34 3%	- -	13 1%	25 1%	14 1%	9 1%	14 2%	2 0%	33 1%	6 0%
5	6 0%	2 0%	4 0%	6 1%	- -	- -	2 0%	4 0%	2 0%	- -	- -	4 1%	6 0%	- -
Don't Know	12 0%	8 0%	4 0%	12 1%	- -	- -	12 1%	- -	- -	4 0%	- -	8 1%	8 0%	4 0%
Mean	0.59	0.62	0.56	0.68	0.99	0.09	0.61	0.58	0.66	0.61	0.58	0.47	0.62	0.54
Work														
Work full time (30+ hours)	1,361 40%	802 47%	559 32%	434 49%	703 53%	224 19%	930 54%	431 25%	516 54%	322 35%	345 37%	178 29%	1,014 46%	347 29%
Work part time (9-29 hours)	498 15%	163 10%	335 19%	115 13%	184 14%	199 17%	239 14%	258 15%	89 9%	135 15%	172 19%	101 16%	289 13%	209 17%
Self-Employed	161 5%	99 6%	61 4%	42 5%	54 4%	65 5%	79 5%	82 5%	31 3%	52 6%	30 3%	48 8%	80 4%	80 7%
Unemployed	310 9%	205 12%	106 6%	108 12%	143 11%	60 5%	77 5%	233 14%	74 8%	111 12%	55 6%	71 11%	208 9%	102 8%
Home Duties	321 9%	44 3%	276 16%	15 2%	210 16%	95 8%	82 5%	239 14%	50 5%	87 9%	113 12%	70 11%	175 8%	146 12%
Retired	591 17%	291 17%	300 17%	5 1%	23 2%	563 47%	173 10%	418 24%	160 17%	169 18%	165 18%	97 16%	334 15%	257 21%

Q. Analysis of Sample

Base : All Irish Voters	Total	Gender		Age			Social Class		Region				Area	
		Male	Female	-34	35-54	55+	ABC1/F	C2DE	Dublin	Leinster	Munster	Conn/ Ulster	Urban	Rural
Base (WTD)	3,428	1,690	1,739	889	1,334	1,206	1,711	1,717	964	920	921	623	2,224	1,204
UNWTD	862	424	438	235	340	287	447	415	235	224	236	167	605	257
Student, not employed	138 4%	70 4%	68 4%	130 15%	8 1%	- -	106 6%	32 2%	22 2%	32 3%	39 4%	46 7%	91 4%	47 4%
Student, working part-time	39 1%	16 1%	23 1%	39 4%	- -	- -	21 1%	18 1%	17 2%	7 1%	3 0%	12 2%	29 1%	11 1%
CWE														
Yes	2,150 63%	1,322 78%	828 48%	412 46%	893 67%	845 70%	1,125 66%	1,025 60%	661 69%	546 59%	593 64%	349 56%	1,488 67%	661 55%
No	1,269 37%	368 22%	901 52%	477 54%	431 32%	361 30%	582 34%	687 40%	298 31%	368 40%	329 36%	274 44%	731 33%	538 45%

Q. Analysis of Sample

Base : All Irish Adults 18+	Total	Gender		Age			Social Class		Region				Area	
		Male	Female	-34	35-54	55+	ABC1/F	C2DE	Dublin	Leinster	Munster	Conn/ Ulster	Urban	Rural
Base (WTD)	3,710	1,818	1,892	1,044	1,434	1,232	1,836	1,874	1,072	994	991	653	2,450	1,260
UNWTD	995	476	519	306	387	302	511	484	283	260	272	180	719	276
Gender														
Male	1,818 49%	1,818 100%	- -	520 50%	706 49%	592 48%	955 52%	863 46%	554 52%	504 51%	499 50%	261 40%	1,273 52%	545 43%
Female	1,892 51%	- -	1,892 100%	524 50%	728 51%	640 52%	881 48%	1,011 54%	519 48%	490 49%	491 50%	392 60%	1,176 48%	716 57%
Age														
-34	1,044 28%	520 29%	524 28%	1,044 100%	- -	- -	646 35%	399 21%	382 36%	269 27%	196 20%	198 30%	765 31%	280 22%
35-54	1,434 39%	706 39%	728 38%	- -	1,434 100%	- -	645 35%	788 42%	415 39%	365 37%	433 44%	220 34%	951 39%	483 38%
55+	1,232 33%	592 33%	640 34%	- -	- -	1,232 100%	546 30%	686 37%	275 26%	360 36%	362 37%	235 36%	734 30%	498 39%
Social Class														
ABC1/F	1,836 50%	955 53%	881 47%	646 62%	645 45%	546 44%	1,836 100%	- -	617 58%	443 45%	448 45%	328 50%	1,262 52%	574 46%
C2DE	1,874 50%	863 47%	1,011 53%	399 38%	788 55%	686 56%	- -	1,874 100%	455 42%	551 55%	542 55%	325 50%	1,188 48%	686 54%
Region														
Dublin	1,072 29%	554 30%	519 27%	382 37%	415 29%	275 22%	617 34%	455 24%	1,072 100%	- -	- -	- -	1,039 42%	33 3%
Lein-ster	994 27%	504 28%	490 26%	269 26%	365 25%	360 29%	443 24%	551 29%	- -	994 100%	- -	- -	609 25%	386 31%
Mun-ster	991 27%	499 27%	491 26%	196 19%	433 30%	362 29%	448 24%	542 29%	- -	- -	991 100%	- -	534 22%	457 36%
Conn/Ulster	653 18%	261 14%	392 21%	198 19%	220 15%	235 19%	328 18%	325 17%	- -	- -	- -	653 100%	268 11%	385 31%
Area														
Urban	2,450 66%	1,273 70%	1,176 62%	765 73%	951 66%	734 60%	1,262 69%	1,188 63%	1,039 97%	609 61%	534 54%	268 41%	2,450 100%	- -
Rural	1,260 34%	545 30%	716 38%	280 27%	483 34%	498 40%	574 31%	686 37%	33 3%	386 39%	457 46%	385 59%	- -	1,260 100%

Table 8

Behaviour & Attitudes (Private & Confidential)

Q. Analysis of Sample

Base : All Irish Adults 18+	Total	Gender		Age			Social Class		Region				Area	
		Male	Female	-34	35-54	55+	ABC1/F	C2DE	Dublin	Leinster	Munster	Conn/ Ulster	Urban	Rural
Base (WTD)	3,710	1,818	1,892	1,044	1,434	1,232	1,836	1,874	1,072	994	991	653	2,450	1,260
UNWTD	995	476	519	306	387	302	511	484	283	260	272	180	719	276
Marital Status														
Single	1,008 27%	510 28%	498 26%	565 54%	329 23%	114 9%	507 28%	501 27%	330 31%	263 26%	220 22%	195 30%	723 30%	285 23%
Married	1,859 50%	938 52%	921 49%	235 23%	816 57%	807 66%	907 49%	951 51%	499 47%	487 49%	559 56%	313 48%	1,155 47%	704 56%
Cohabiting	390 11%	195 11%	195 10%	181 17%	173 12%	37 3%	223 12%	168 9%	131 12%	113 11%	81 8%	65 10%	290 12%	100 8%
Widowed	171 5%	55 3%	116 6%	5 1%	13 1%	153 12%	71 4%	100 5%	38 4%	53 5%	52 5%	28 4%	95 4%	77 6%
Seperated / Divorced	242 7%	89 5%	153 8%	25 2%	100 7%	117 9%	105 6%	137 7%	51 5%	70 7%	74 8%	47 7%	155 6%	86 7%
Civil Partnership	40 1%	32 2%	8 0%	33 3%	3 0%	5 0%	23 1%	17 1%	22 2%	8 1%	4 0%	5 1%	32 1%	9 1%
Adults														
1	634 17%	309 17%	325 17%	103 10%	237 17%	294 24%	294 16%	339 18%	186 17%	124 13%	170 17%	153 24%	410 17%	224 18%
2	1,654 45%	817 45%	837 44%	409 39%	684 48%	561 46%	804 44%	850 45%	461 43%	465 47%	443 45%	284 44%	1,107 45%	547 43%
3	711 19%	322 18%	389 21%	222 21%	305 21%	183 15%	380 21%	331 18%	219 20%	178 18%	207 21%	107 16%	467 19%	245 19%
4	437 12%	211 12%	226 12%	185 18%	126 9%	125 10%	224 12%	213 11%	109 10%	134 13%	119 12%	75 11%	282 12%	154 12%
5	171 5%	112 6%	59 3%	74 7%	35 2%	62 5%	85 5%	86 5%	58 5%	53 5%	44 4%	16 2%	113 5%	58 5%
6	49 1%	26 1%	22 1%	23 2%	20 1%	6 1%	27 1%	21 1%	23 2%	15 2%	3 0%	7 1%	35 1%	14 1%
7+	8 0%	- -	8 0%	2 0%	6 0%	- -	2 0%	6 0%	2 0%	6 1%	- -	- -	2 0%	6 1%
Don't Know	36 1%	21 1%	15 1%	27 3%	10 1%	- -	15 1%	22 1%	9 1%	13 1%	4 0%	10 1%	29 1%	8 1%

Table 8

Q. Analysis of Sample

Base : All Irish Adults 18+	Total	Gender		Age			Social Class		Region				Area	
		Male	Female	-34	35-54	55+	ABC1/F	C2DE	Dublin	Leinster	Munster	Conn/ Ulster	Urban	Rural
Base (WTD)	3,710	1,818	1,892	1,044	1,434	1,232	1,836	1,874	1,072	994	991	653	2,450	1,260
UNWTD	995	476	519	306	387	302	511	484	283	260	272	180	719	276
Mean	2.46	2.49	2.44	2.80	2.38	2.28	2.50	2.43	2.50	2.59	2.42	2.28	2.46	2.47
Kids														
0	2,352 63%	1,128 62%	1,224 65%	556 53%	640 45%	1,156 94%	1,117 61%	1,235 66%	641 60%	605 61%	654 66%	452 69%	1,513 62%	838 67%
1	670 18%	321 18%	350 18%	290 28%	334 23%	46 4%	374 20%	297 16%	205 19%	189 19%	167 17%	109 17%	467 19%	203 16%
2	438 12%	251 14%	187 10%	119 11%	297 21%	22 2%	235 13%	203 11%	132 12%	136 14%	114 12%	57 9%	294 12%	145 11%
3	156 4%	69 4%	87 5%	42 4%	107 7%	7 1%	75 4%	81 4%	54 5%	41 4%	41 4%	20 3%	100 4%	56 4%
4	50 1%	33 2%	17 1%	9 1%	41 3%	- -	17 1%	32 2%	23 2%	11 1%	14 1%	2 0%	44 2%	6 0%
5	6 0%	2 0%	4 0%	6 1%	- -	- -	2 0%	4 0%	2 0%	- -	- -	4 1%	6 0%	- -
Don't Know	28 1%	16 1%	12 1%	23 2%	5 0%	- -	12 1%	16 1%	12 1%	7 1%	- -	9 1%	21 1%	7 1%
Mean	0.61	0.65	0.58	0.70	1.00	0.09	0.63	0.59	0.69	0.64	0.58	0.48	0.64	0.55
Work														
Work full time (30+ hours)	1,458 39%	846 47%	611 32%	481 46%	744 52%	233 19%	980 53%	477 25%	556 52%	343 35%	370 37%	188 29%	1,101 45%	357 28%
Work part time (9-29 hours)	558 15%	193 11%	365 19%	155 15%	197 14%	206 17%	262 14%	296 16%	119 11%	144 14%	191 19%	104 16%	337 14%	221 18%
Self-Employed	173 5%	104 6%	69 4%	51 5%	57 4%	65 5%	86 5%	87 5%	37 3%	52 5%	31 3%	53 8%	88 4%	85 7%
Unemployed	353 10%	232 13%	121 6%	128 12%	164 11%	61 5%	96 5%	257 14%	85 8%	127 13%	62 6%	79 12%	240 10%	113 9%
Home Duties	349 9%	44 2%	305 16%	23 2%	231 16%	95 8%	83 5%	266 14%	56 5%	99 10%	122 12%	72 11%	200 8%	150 12%
Retired	602 16%	293 16%	309 16%	7 1%	23 2%	571 46%	175 10%	427 23%	163 15%	172 17%	170 17%	97 15%	340 14%	262 21%

Q. Analysis of Sample

Base : All Irish Adults 18+	Total	Gender		Age			Social Class		Region				Area	
		Male	Female	-34	35-54	55+	ABC1/F	C2DE	Dublin	Leinster	Munster	Conn/ Ulster	Urban	Rural
Base (WTD)	3,710	1,818	1,892	1,044	1,434	1,232	1,836	1,874	1,072	994	991	653	2,450	1,260
UNWTD	995	476	519	306	387	302	511	484	283	260	272	180	719	276
Student, not employed	163 4%	87 5%	76 4%	155 15%	8 1%	- -	126 7%	37 2%	33 3%	44 4%	40 4%	46 7%	107 4%	56 4%
Student, working part-time	44 1%	19 1%	26 1%	44 4%	- -	- -	25 1%	20 1%	18 2%	9 1%	4 0%	13 2%	34 1%	11 1%
CWE														
Yes	2,302 62%	1,393 77%	909 48%	471 45%	962 67%	870 71%	1,182 64%	1,120 60%	717 67%	583 59%	635 64%	367 56%	1,611 66%	691 55%
No	1,398 38%	425 23%	973 51%	573 55%	462 32%	362 29%	649 35%	748 40%	350 33%	406 41%	356 36%	286 44%	834 34%	564 45%

Thank you.



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www.banda.ie

*Milltown House Mount Saint Annes,
Milltown Dublin 6 - D06 Y822 +353 1
205 7500 | www.banda.ie*

Delve deeper