

Sunday Times
/Behaviour &
Attitudes
February 2012
Opinion Poll
15th - 20th February, 2012

Prepared for



Prepared by Ian McShane
J.3584



Technical Appendix



Technical Appendix

- The results of this opinion poll are based upon a representative sample of 914 eligible Irish voters aged 18 years +.
- As such, the results can be deemed to be accurate to within plus or minus 3.3 percentage points at the 95% confidence level.
- Fieldwork was conducted over the period 15th 20th February, 2012, with interviewing carried out at the Behaviour & Attitudes Computer Aided Telephone Interviewing (CATI) Unit at Milltown House in Dublin.
- Interviewing was conducted across all 43 constituencies in the country with households selected for interview by way of Random Digit Dialling (RDD).
- The sample is split across RDD landline numbers and RDD mobile telephone numbers, so as to ensure that individuals living in landline only households, mobile only households, and households with both a landline and mobile telephone are represented in their correct proportions.



Technical Appendix

- The subsequent survey results are weighted to reflect the known demographic profile of Irish adults, utilising the most recently published census population estimates from the Central Statistics Office (CSO).
- All aspects of the survey are conducted in accordance with the technical and ethical guidelines set down by the Association of Irish Market Research Organisations (AIMRO) and the European Society of Opinion & Market Research (ESOMAR).



Charted Summary



Sunday Times/Behaviour & Attitudes Government and Party Leader Satisfaction Levels

	12 th February 2011 (f/w: 31 st Jan - 12 th Feb, 2011)	24 th August, 2011 (f/w 16 th - 24 th August, 2011)	2 nd October, 2011 (f/w 20 th Sept - 2 nd Oct, 2011)	18 th October, 2011 (f/w 16 th - 18 th Oct, 2011)	12 th December, 2011 (f/w 7 th -12 th Dec, 2011)	20th February, 2012 (f/w 15 th - 20 th Feb. 2012)
The Government	5%	42%	34%	36%	26%	26%
Micheál Martin	43%	40%	31%	36%	40%	33%
Enda Kenny	40%	62%	51%	58%	44%	41%
Eamon Gilmore	55%	52%	43%	46%	35%	34%
Gerry Adams	40%	48%	50%	50%	48%	46%
Eamon Ryan	-	34%	30%	30%	30%	25%



Q.2

Q.3

Sunday Times/Behaviour & Attitudes Core Party Support Levels

	12 th February 2011 (f/w: 31 st Jan - 12 th Feb, 2011)	24 th August, 2011 (f/w 16 th - 24 th August, 2011)	2 nd October, 2011 (f/w 20 th Sept - 2 nd Oct, 2011)	18 th October, 2011 (f/w 16 th - 18 th Oct, 2011)	12 th December, 2011 (f/w 7 th -12 th Dec, 2011)	20 th February, 2012 (f/w 15 th - 20 th Feb. 2012)
Fianna Fáil	11%	12%	11%	11%	15%	11%
Fine Gael	26%	35%	26%	27%	22%	23%
Labour	17%	9%	10%	11%	8%	7%
Sinn Féin	10%	10%	12%	14%	15%	18%
Green Party	1%	2%	3%	1%	1%	1%
Independents/Others	10%	10%	10%	9%	12%	11%
Undecided	25%	22%	28%	27%	27%	30%



Sunday Times/Behaviour & Attitudes Party Support Levels (Excluding Undecideds)

	12 th February, 2011 (f/w: 31 st Jan - 12 th Feb, 2011)	General Election Result 25 th February	24 th August, 2011 (f/w 16 th - 24 th August, 2011)	2 nd October, 2011 (f/w 20 th Sept - 2 nd Oct, 2011)	18 th October, 2011 (f/w 16 th - 18 th Oct, 2011)	12 th December, 2011 (f/w 7 th -12 th Dec, 2011)	20 th February, 2012 (f/w 15 th - 20 th Feb. 2012)
Fianna Fáil	15%	17%	15%	15%	15%	20%	16%
Fine Gael	34%	36%	44%	36%	37%	30%	32%
Labour	23%	19%	12%	14%	15%	11%	10%
Sinn Féin	14%	10%	13%	17%	19%	21%	25%
Green Party	2%	2%	2%	4%	1%	3%	2%
Independents/ Others	14%	16%	12%	13%	13%	15%	15%



Payment of €100 Household Charge

Base: All		Ger	nder		Age			Class			Reg	gion		Ar	ea
Eligible Voters	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Leins ter	Munster	Conn/ Ulster	Urban	Rural
Base:	914	441	473	286	343	285	409	455	50	246	242	253	173	606	308
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Yes	10	9	11	8	9	13	13	8	2	11	9	8	10	11	8
No	82	82	83	76	87	82	81	81	97	77	81	86	85	80	85
Don't know	8	10	7	16	4	5	6	11	1	12	10	5	4	9	7



Intention of Paying €100 Household Charge before end March Deadline

Base: All who have not yet paid

Base: All Eligible		Ger	nder		Age			Class			Reg	gion		Ar	ea
Voters who have not yet paid	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Leins ter	Munste r	Conn/ Ulster	Urban	Rural
Base:	807	393	414	257	312	238	350	408	49	212	212	227	156	524	283
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Yes, intend to pay	44	44	44	40	42	51	48	40	58	39	40	48	50	42	47
No, will not pay	36	37	35	41	38	28	33	39	32	35	40	35	33	38	33
Don't know	20	18	21	19	20	21	19	22	10	25	20	16	17	20	20

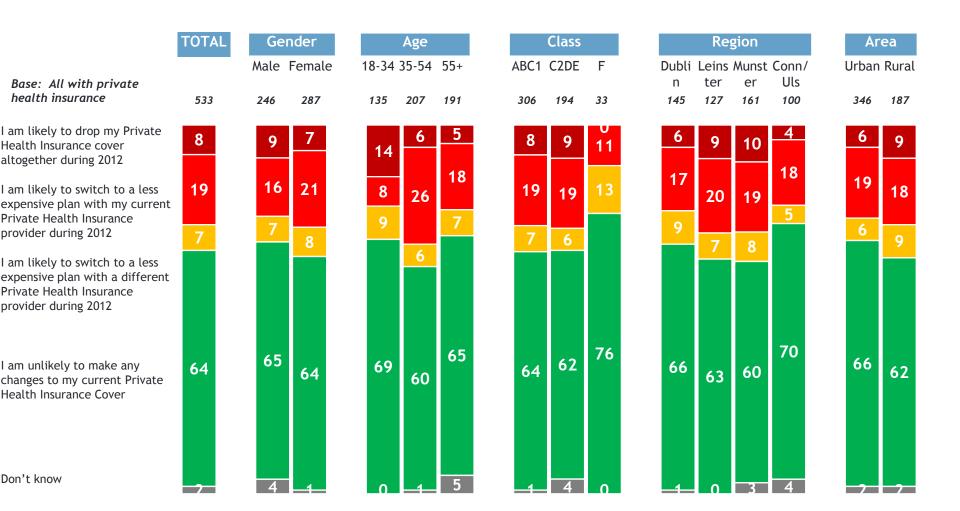


% of Irish Adults with Private Health Insurance

Base: All Eligible		Ger	nder		Age			Class			Reg	gion		Ar	ea
Voters	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Leins ter	Munste r	Conn/ Ulster	Urban	Rural
Base:	914	441	473	286	343	285	409	455	50	246	242	253	173	606	308
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Yes	55	51	59	46	57	63	73	40	72	52	51	62	57	52	60
No	45	49	41	54	43	37	27	60	28	48	49	38	43	48	40



Future Intentions re Private Health Insurance





Q.11

Future Intentions re Private Health Insurance

Base: All with private health insurance

Base: All with private		Ger	nder		Age			Class			Reg	gion		Ar	ea
health insurance	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Leins ter	Munste r	Conn/ Ulster	Urban	Rural
Base:	533	246	287	135	207	191	306	194	33	145	127	161	100	346	187
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
I am likely to drop my Private Health Insurance cover altogether during 2012	8	9	7	14	6	5	8	9	-	6	9	10	4	6	9
I am likely to switch to a less expensive plan with my current Private Health Insurance provider during 2012	19	16	21	8	26	18	19	19	11	17	20	19	18	19	18
I am likely to switch to a less expensive plan with a different Private Health Insurance provider during 2012	7	7	8	9	6	7	7	6	13	9	7	8	5	6	9
I am unlikely to make any changes to my current Private Health Insurance Cover	64	65	64	69	60	65	64	62	76	66	63	60	70	66	62
Don't know	2	4	1	-	1	5	1	4	-	1	0	3	4	2	2



Commentary



Background

Fieldwork for today's poll was conducted over the period Wednesday 15th - Monday 20th February, 2012. It is the first opinion poll in the series for 2012, with fieldwork conducted against the backdrop of the aftermath of the 2012 budget, the fears and concerns of the electorate regarding a potential Greek debt default, and a series of highly emotive public debates concerning proposed cuts to public service expenditure.

Politically, Enda Kenny continued during the early months of the new year to maintain a high profile both at home and abroad in his attempts to attract inward foreign investment.

Indeed, at the time of fieldwork for the poll, the Taoiseach had just returned from a trade mission to the United States, and hosted the visit of the Chinese Vice President, Xi Jinping on his fact finding mission.

From an opposition perspective, Sinn Féin seemed to hit the ground running after the Christmas recess, adopting a lead role in criticism of the Government's performance, its proposed programme of Capital Expenditure cuts, and its failure thus far to elicit more favourable terms on Ireland's bailout package.



Party Support & Government/Leaders Satisfaction

In December's Sunday Times/Behaviour & Attitudes Post-Budget poll, we witnessed a significant drop in satisfaction with the Government of 10 percentage points, to 26%.

Two months later, Government satisfaction remains fixed at 26%, with seven in ten of the electorate now dissatisfied with the manner in which the Government is running the country.

Interestingly, over six in ten of core Fine Gael party supporters express satisfaction with the Government, while 7 in 10 of all Labour party supporters express dissatisfaction with the performance of their own party's Government.

Highest levels of Government dissatisfaction are registered amongst female voters, those from a C2DE socio-economic background (i.e. skilled/unskilled manual workers and those reliant on state benefits), and amongst those resident in urban areas.



Party Support & Government/Leaders Satisfaction

While Enda Kenny's personal satisfaction rating has dropped 3 percentage points, the decline is within the statistical margin of error for a poll of this nature, and it could be argued that the Taoiseach's standing as the second most popular party leader in the country is impressive, given the prevailing economic and political climate.

Thus, we see Gerry Adam's satisfaction rating registering at 46%, Enda Kenny at 41%, Eamon Gilmore at 34%, Micheál Martin at a significantly reduced 33%, and Eamon Ryan of the Green Party at 25%.

Micheál Martin, and Fianna Fáil in general, will be disappointed to note that Martin's 40% satisfaction rating in December's poll has declined significantly to just 33% today.

Perhaps the most remarkable finding from today's poll is the significant lift in support for Sinn Féin, from 21% just before Christmas to a quite remarkable 25% today.

While the proportion of voters who are currently undecided as to which party or candidate they would vote for in a General Election stands at an all time high of 30%, Sinn Féin's showing this month places the party as the second largest in the country after Fine Gael.



Party Support & Government/Leaders Satisfaction

Indeed, Fine Gael's support level of 32% represents a marginal (statistically insignificant) increase since December, and is within reasonable striking distance of the 36% share of the vote the party achieved in last year's General Election.

The Labour Party, meanwhile, continues to struggle to emerge from under the shadow of its larger coalition partner and perhaps remains wounded by its associations with unpopular decisions taken in the area of education in particular.

Fianna Fáil, at 16%, has ceded practically all of the gains it had made in the aftermath of December's budget, with no evidence of a resurgence in the longer term standing of the party.

Nevertheless, the combined support of Fine Gael and Labour still sits at a creditable 42% overall - probably enough to capture enough seats to form a coalition Government in the event of a General Election along with perhaps the Green Party and like-minded independents.

The real shift in today's poll, as mentioned, is that of the significant increase in support for Sinn Féin.

Party Support & Government/Leaders Satisfaction

While it is far too early to begin to consider in any meaningful fashion a potential Sinn Féin-led administration, the fact is that a combined Sinn Féin/Fianna Fáil alliance would, based upon today's figures command 41% support, compared with the Fine Gael/Labour bloc equivalent of 42%.

An analysis of the last two Sunday Times/Behaviour & Attitudes opinion polls allows us identify from precisely which sections of the Electorate Sinn Féin's support has emanated.

The results make interesting reading, and illustrate very strong increases in support for that party amongst female voters, those aged 18-34 years, and those from the more blue collar C2DE worker socio economic grouping.

While it is true that younger voters, and to some extent C2DE voters, are less inclined to actually vote on the day of a general election, the marked shift amongst female voters towards Sinn Féin is significant, and suggests that the party's messaging around social issues in particular appears to be striking a chord amongst a growing cross-section of the populace.



Household Charge & Private Health Insurance Intentions

Respondents were asked in today's poll, whether they, or anyone else in their household, has already paid the €100 household charge.

This question was asked of all eligible voters aged 18 years+ and, by definition, would include some younger members of households who are likely to be unaware as to whether the head of household has or has not paid the charge.

Nevertheless, it is clear that the vast majority of Irish households have yet to pay the household charge.

Indeed, just one in ten of all Irish adults aged 18 years+ claim that either they or somebody else in the home has by now paid the charge - rising to just 1 in 8 of those aged 55+ years. This leaves a massive proportion of Irish households who, as of the end of February at least, have yet to pay the household charge.

Of most interest, however, is the fact that over a third of all of those voters living in households which have not yet paid the charge claim that they do not intend to do so. 44% state that they do intend to pay it, with a further 20% undecided.



Household Charge & Private Health Insurance Intentions

While an unknown proportion of those currently threatening not to pay the charge may well end up doing so as the end of March deadline looms, the suggestion is still that hundreds of thousands of householders may refuse to pay the charge.

Those falling into this category are more likely to be aged 18-54 years, living in urban areas, and from a C2DE socio economic background.

Respondents were also asked whether they currently have private health insurance cover of any kind.

In response, just over half of all eligible voters aged 18yrs+ indicated that they are currently covered by some form of private health insurance, although an unknown number of these will presumably be named on their parents' policies.

Again, the most interesting question in relation to private health insurance relates to the stated intentions of those currently covered by such insurance regarding their policy.

Thus, two-thirds of those covered by private health insurance state that they are unlikely to make any changes to their cover in the immediate future.

Household Charge & Private Health Insurance Intentions

1 in 5 of them claim they are likely to switch to a less expensive plan with their current private health insurer during 2012.

Meanwhile, just 7% of this grouping state they are likely to switch to a less expensive plan with a different private health insurance provider during 2012, while a similar proportion (8%) is strongly considering dropping their private health insurance cover altogether during the year.



Tabular Report



Q1 Are you eligible to vote in Irish General Elections, or not?

Base : All Irish Adults 18+	Total	Ger	nder	·	Age			Class			Reg	ion		Are	ea			Par	ty Supp	ort		
		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein-	Mun-	Conn/	Urban	Rural	Fianna	Fine	Lab-	Green	Sinn	Indep/	Would
											ster	ster	Ulster			Fail	Gael	our	Party	Fein	Others	not/DK
Weighted Total	3,421	1,677	1,744	1,168	1,261	992	1,371	1,797	253	979	868	952	622	2,088	1,333	360	740	246	51	592	365	1,067
Unweighted Total	976	472	504	330	355	291	436	487	53	272	257	263	184	658	318	99	221	70	20	163	108	295
Yes, eligible	3,200	1,567	1,633	1,037	1,211	952	1,264	1,700	237	888	817	910	585	1,929	1,272	351	721	216	42	565	343	962
	94%	93%	94%	89%	96%	96%	92%	95%	93%	91%	94%	96%	94%	92%	95%	98%	98%	88%	82%	95%	94%	90%
No – not eligible	191	102	90	116	50	26	102	84	5	79	49	30	34	144	47	9	18	31	9	25	20	80
	6%	6%	5%	10%	4%	3%	7%	5%	2%	8%	6%	3%	5%	7%	4%	2%	2%	12%	18%	4%	6%	7%
Don't know	29	8	21	16	-	14	5	12	12	12	2	12	3	16	14	-	-	-	-	3	2	25
	1%	0%	1%	1%	-	1%	0%	1%	5%	1%	0%	1%	1%	1%	1%	-	-	-	-	0%	0%	2%

Q1 Are you eligible to vote in Irish General Elections, or not?

Total	L	ikelihood	t
	Would vote	Might/ might not	Would not Vote
3,421	2,660	235	494
976	753	66	148
3,200	2,569	218	407
94%	97%	93%	82%
191	89	17	80
6%	3%	7%	16%
29	2	-	7
1%	0%	-	1%
	3,421 976 3,200 94% 191 6% 29	Would vote 3,421 2,660 976 753 3,200 2,569 94% 97% 191 89 6% 3% 29 2	Would vote might/ not 3,421 2,660 235 976 753 66 3,200 2,569 218 94% 97% 93% 191 89 17 6% 3% 7% 29 2 -

Q2 Would you say you are satisfied or dissatisfied with the manner in which the Government is running the country?

Base : All Irish Voters	Total	Ger	nder	·	Age			Class			Reg	ion		Are	ea			Par	ty Suppo	ort	·	
		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein-	Mun-	Conn/	Urban	Rural	Fianna	Fine	Lab-	Green	Sinn	Indep/	Would
											ster	ster	Ulster			Fail	Gael	our	Party	Fein	Others	not/DK
Weighted Total	3,200	1,567	1,633	1,037	1,211	952	1,264	1,700	237	888	817	910	585	1,929	1,272	351	721	216	42	565	343	962
Unweighted Total	914	441	473	286	343	285	409	455	50	246	242	253	173	606	308	96	213	68	15	157	101	264
Satisfied	842	479	363	245	324	272	410	338	94	223	180	291	148	465	377	98	446	62	8	65	40	123
	26%	31%	22%	24%	27%	29%	32%	20%	40%	25%	22%	32%	25%	24%	30%	28%	62%	29%	20%	12%	12%	13%
Dissatisfied	2,253	1,034	1,219	750	848	655	808	1,310	135	625	598	605	425	1,404	850	247	240	148	34	496	289	799
	70%	66%	75%	72%	70%	69%	64%	77%	57%	70%	73%	66%	73%	73%	67%	70%	33%	68%	80%	88%	84%	83%
No opinion	105	54	51	41	38	26	45	52	8	40	39	14	12	60	45	5	36	6	-	4	14	40
	3%	3%	3%	4%	3%	3%	4%	3%	3%	5%	5%	2%	2%	3%	4%	2%	5%	3%	-	1%	4%	4%

Q2 Would you say you are satisfied or dissatisfied with the manner in which the Government is running the country?

Base : All Irish Voters	Total	L	ikelihoo	d
		Would vote	Might/ might not	Would not Vote
Weighted Total	3,200	2,569	218	407
Unweighted Total	914	734	61	116
Satisfied	842	776	26	40
	26%	30%	12%	10%
Dissatisfied	2,253	1,718	185	343
	70%	67%	85%	84%
No opinion	105	75	6	24
	3%	3%	3%	6%
	l	l		1

Q3 Would you say you are satisfied or dissatisfied with the way Mr. Kenny is doing his job as Taoiseach?

Base : All Irish Voters	Total	Gei	nder		Age			Class			Reg	ion		Are	ea			Par	ty Supp	ort		
		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein- ster	Mun- ster	Conn/ Ulster	Urban	Rural	Fianna Fail	Fine Gael	Lab-	Green Party	Sinn Fein		Would not/DK
											Stei	Stei	Uistei			Fall	Gaei	our	raity	rem	Outers	HOUDK
Weighted Total	3,200	1,567	1,633	1,037	1,211	952	1,264	1,700	237	888	817	910	585	1,929	1,272	351	721	216	42	565	343	962
Unweighted Total	914	441	473	286	343	285	409	455	50	246	242	253	173	606	308	96	213	68	15	157	101	264
Satisfied	1,298	727	571	394	472	431	558	624	115	353	341	386	217	766	531	133	594	144	11	110	107	199
	41%	46%	35%	38%	39%	45%	44%	37%	49%	40%	42%	42%	37%	40%	42%	38%	82%	67%	27%	19%	31%	21%
Dissatisfied	1,777	788	989	588	699	490	668	1,000	110	500	426	505	346	1,092	685	196	111	72	31	446	228	693
	56%	50%	61%	57%	58%	51%	53%	59%	46%	56%	52%	55%	59%	57%	54%	56%	15%	33%	73%	79%	66%	72%
No opinion	126	52	74	55	40	31	38	76	12	35	50	19	22	70	55	22	16	-	-	9	8	71
	4%	3%	5%	5%	3%	3%	3%	4%	5%	4%	6%	2%	4%	4%	4%	6%	2%	-	-	2%	2%	7%

Q3 Would you say you are satisfied or dissatisfied with the way Mr. Kenny is doing his job as Taoiseach?

Base : All Irish Voters	Total	L	ikelihoo	light/ Would			
		Would vote	Might/ might not	not			
Weighted Total	3,200	2,569	218	407			
Unweighted Total	914	734	61	116			
Satisfied	1,298	1,154	52	92			
	41%	45%	24%	23%			
Dissatisfied	1,777	1,357	157	260			
	56%	53%	72%	64%			
No opinion	126	59	8	55			
	4%	2%	4%	14%			

Q4 Would you say you are satisfied or dissatisfied with the way Mr. Gilmore is doing his job as Tanaiste?

Base : All Irish Voters	Total	Ger	nder		Age		Class			Region				Are	ea	Party Support						
		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein-	Mun-	Conn/	Urban	Rural	Fianna		Lab-	Green	Sinn	1- /	Would
											ster	ster	Ulster			Fail	Gael	our	Party	Fein	Others	not/DK
Weighted Total	3,200	1,567	1,633	1,037	1,211	952	1,264	1,700	237	888	817	910	585	1,929	1,272	351	721	216	42	565	343	962
Unweighted Total	914	441	473	286	343	285	409	455	50	246	242	253	173	606	308	96	213	68	15	157	101	264
Satisfied	1,092	591	502	346	387	359	440	554	98	302	309	309	172	665	427	105	459	144	18	95	86	185
	34%	38%	31%	33%	32%	38%	35%	33%	42%	34%	38%	34%	29%	34%	34%	30%	64%	67%	43%	17%	25%	19%
Dissatisfied	1,904	889	1,015	595	751	559	745	1,023	136	534	429	561	381	1,133	771	225	242	68	15	447	241	667
	60%	57%	62%	57%	62%	59%	59%	60%	58%	60%	52%	62%	65%	59%	61%	64%	34%	32%	35%	79%	70%	69%
No opinion	204	87	116	96	73	34	78	123	2	52	79	41	32	131	73	21	20	4	9	23	16	110
	6%	6%	7%	9%	6%	4%	6%	7%	1%	6%	10%	5%	5%	7%	6%	6%	3%	2%	22%	4%	5%	11%

Q4 Would you say you are satisfied or dissatisfied with the way Mr. Gilmore is doing his job as Tanaiste?

Base : All Irish Voters	Total	L	ikelihood Might/ Would might not							
		Would vote	J ,							
Weighted Total	3,200	2,569	218	407						
Unweighted Total	914	734	61	116						
Satisfied	1,092	963	56	72						
	34%	37%	26%	18%						
Dissatisfied	1,904	1,479	141	283						
	60%	58%	65%	70%						
No opinion	204	127	21	52						
	6%	5%	9%	13%						

Q5 Would you say you are satisfied or dissatisfied with the way Mr. Martin is doing his job as leader of Fianna Fail?

Base : All Irish Voters	Total	Gei	nder		Age		Class				Reg	ion		Are	ea	Party Support						
		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein-	Mun-	Conn/	Urban	Rural	Fianna		Lab-	Green	Sinn	1- /	Would
											ster	ster	Ulster			Fail	Gael	our	Party	Fein	Others	not/DK
Weighted Total	3,200	1,567	1,633	1,037	1,211	952	1,264	1,700	237	888	817	910	585	1,929	1,272	351	721	216	42	565	343	962
Unweighted Total	914	441	473	286	343	285	409	455	50	246	242	253	173	606	308	96	213	68	15	157	101	264
Satisfied	1,051	542	509	346	357	349	397	570	84	297	275	284	196	645	406	227	300	87	16	153	77	190
	33%	35%	31%	33%	29%	37%	31%	34%	36%	33%	34%	31%	33%	33%	32%	65%	42%	40%	39%	27%	23%	20%
Dissatisfied	1,795	850	944	577	716	501	725	925	144	503	402	568	321	1,077	717	95	364	121	19	370	215	609
	56%	54%	58%	56%	59%	53%	57%	54%	61%	57%	49%	62%	55%	56%	56%	27%	51%	56%	45%	66%	63%	63%
No opinion	355	175	180	114	138	103	141	205	8	88	140	58	68	207	148	29	57	8	7	41	51	163
	11%	11%	11%	11%	11%	11%	11%	12%	4%	10%	17%	6%	12%	11%	12%	8%	8%	4%	16%	7%	15%	17%

Q5 Would you say you are satisfied or dissatisfied with the way Mr. Martin is doing his job as leader of Fianna Fail?

Total	L	ikelihoo	d
	Would vote	Might/ might not	Would not Vote
3,200	2,569	218	407
914	734	61	116
1,051	929	51	70
33%	36%	23%	17%
1,795	1,387	140	265
56%	54%	64%	65%
355	253	26	72
11%	10%	12%	18%
	3,200 914 1,051 33% 1,795 56% 355	Would vote 3,200 2,569 914 734 1,051 929 33% 36% 1,795 1,387 56% 54% 355 253	Would Might/ vote might not 3,200 2,569 218 914 734 61 1,051 929 51 33% 36% 23% 1,795 1,387 140 56% 54% 64% 355 253 26

Q6 Would you say you are satisfied or dissatisfied with the way Mr. Adams is doing his job as leader of Sinn Fein?

Base : All Irish Voters	Total	Gei	nder		Age		Class			Region				Area		Party Support							
		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein- ster	Mun- ster	Conn/ Ulster	Urban	Rural	Fianna Fail	Fine Gael	Lab- our	Green Party	Sinn Fein		Would not/DK	
Weighted Total	3,200	1,567	1,633	1,037	1,211	952	1,264	1,700	237	888	817	910	585	1,929	1,272	351	721	216	42	565	343	962	
Unweighted Total	914	441	473	286	343	285	409	455	50	246	242	253	173	606	308	96	213	68	15	157	101	264	
Satisfied	1,485	821	664	541	568	377	528	849	108	378	405	488	214	938	547	130	253	108	20	486	144	344	
	46%	52%	41%	52%	47%	40%	42%	50%	46%	43%	50%	54%	37%	49%	43%	37%	35%	50%	47%	86%	42%	36%	
Dissatisfied	1,275	582	693	359	479	437	556	619	100	398	284	315	278	762	513	164	385	98	13	56	151	407	
	40%	37%	42%	35%	40%	46%	44%	36%	42%	45%	35%	35%	47%	39%	40%	47%	53%	46%	32%	10%	44%	42%	
No opinion	440	164	276	138	164	139	180	232	28	112	128	108	93	229	211	57	84	9	9	23	48	210	
	14%	10%	17%	13%	14%	15%	14%	14%	12%	13%	16%	12%	16%	12%	17%	16%	12%	4%	21%	4%	14%	22%	

Page 11 Page 11

Q6 Would you say you are satisfied or dissatisfied with the way Mr. Adams is doing his job as leader of Sinn Fein?

Base : All Irish Voters	Total	L	ikelihoo						
		Would	Might/						
		vote							
Weighted Total	3,200	2,569	218	407					
Unweighted Total	914	734	61	116					
Satisfied	1,485	1,251	98	133					
	46%	49%	45%	33%					
Dissatisfied	1,275	997	91	187					
	40%	39%	42%	46%					
No opinion	440	322	29	87					
	14%	13%	13%	21%					
1	1	1							

Q7 Would you say you are satisfied or dissatisfied with the way Mr. Ryan is doing his job as leader of The Green Party?

Base : All Irish Voters	Total	Ger	nder		Age	·	Class				Reg	ion		Are	ea	Party Support							
		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein-	Mun-	Conn/	Urban	Rural	Fianna	Fine	Lab-	Green	Sinn	Indep/	Would	
											ster	ster	Ulster			Fail	Gael	our	Party	Fein	Others	not/DK	
Weighted Total	3,200	1,567	1,633	1,037	1,211	952	1,264	1,700	237	888	817	910	585	1,929	1,272	351	721	216	42	565	343	962	
Unweighted Total	914	441	473	286	343	285	409	455	50	246	242	253	173	606	308	96	213	68	15	157	101	264	
Satisfied	793	381	411	368	271	154	320	417	55	182	240	259	112	523	270	111	190	63	37	145	75	171	
	25%	24%	25%	35%	22%	16%	25%	25%	23%	20%	29%	28%	19%	27%	21%	32%	26%	29%	88%	26%	22%	18%	
Dissatisfied	1,621	827	794	507	643	472	657	852	112	486	343	444	349	961	660	157	323	97	2	361	195	488	
	51%	53%	49%	49%	53%	50%	52%	50%	47%	55%	42%	49%	60%	50%	52%	45%	45%	45%	4%	64%	57%	51%	
No opinion	786	359	427	163	297	326	287	430	69	220	234	208	124	445	341	83	208	56	3	59	74	302	
	25%	23%	26%	16%	25%	34%	23%	25%	29%	25%	29%	23%	21%	23%	27%	24%	29%	26%	8%	10%	22%	31%	

Page 13 Page 13

Q7 Would you say you are satisfied or dissatisfied with the way Mr. Ryan is doing his job as leader of The Green Party?

Base : All Irish Voters	Total	L	ikelihoo	t
		Would vote	Might/ might not	Would not Vote
Weighted Total	3,200	2,569	218	407
Unweighted Total	914	734	61	116
Satisfied	793	657	42	94
	25%	26%	19%	23%
Dissatisfied	1,621	1,271	128	223
	51%	49%	59%	55%
No opinion	786	642	48	90
	25%	25%	22%	22%

Base : All Irish Voters	Total	Ger	nder		Age			Class			Reg	ion		Are	ea			Pai	ty Suppo	ort		
		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein- ster	Mun- ster	Conn/ Ulster	Urban	Rural	Fianna Fail	Fine Gael	Lab- our	Green Party	Sinn Fein	Indep/ Others	Would not/DK
Weighted Total	3,200	1,567	1,633	1,037	1,211	952	1,264	1,700	237	888	817	910	585	1,929	1,272	351	721	216	42	565	343	962
Unweighted Total	914	441	473	286	343	285	409	455	50	246	242	253	173	606	308	96	213	68	15	157	101	264
Fianna Fail	351	150	201	104	97	150	113	211	28	60	80	145	67	181	170	351	-	-	-	-	-	-
	11%	10%	12%	10%	8%	16%	9%	12%	12%	7%	10%	16%	11%	9%	13%	100%	-	-	-	-	-	-
Fine Gael	721	386	335	168	296	257	352	284	85	202	193	191	135	407	315	-	721	-	-	-	-	-
	23%	25%	21%	16%	24%	27%	28%	17%	36%	23%	24%	21%	23%	21%	25%	-	100%	-	-	-	-	-
Labour	216	125	90	72	87	56	118	98	-	98	65	43	11	187	29	-	-	216	-	-	-	-
	7%	8%	6%	7%	7%	6%	9%	6%	-	11%	8%	5%	2%	10%	2%	-	-	100%	-	-	-	-
Green Party	42	8	34	31	9	2	19	23	-	7	13	14	9	33	9	-	-	-	42	-	-	-
	1%	1%	2%	3%	1%	0%	1%	1%	-	1%	2%	1%	2%	2%	1%	-	-	-	100%	-	-	-
Workers Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sinn Fein	565	323	241	244	207	113	165	367	33	164	135	189	76	390	175	-	-	-	-	565	-	-
	18%	21%	15%	24%	17%	12%	13%	22%	14%	18%	17%	21%	13%	20%	14%	-	-	-	-	100%	-	-
Independent/Other	343	195	149	87	115	141	114	213	16	159	59	66	60	235	109	-	-	-	-	-	343	-
	11%	12%	9%	8%	10%	15%	9%	13%	7%	18%	7%	7%	10%	12%	9%	-	-	-	-	-	100%	-
Don't know	605	223	382	227	223	155	255	300	50	132	170	159	144	332	273	-	-	-	-	-	-	605
	19%	14%	23%	22%	18%	16%	20%	18%	21%	15%	21%	18%	25%	17%	21%	-	-	-	-	-	-	63%
Would not vote	357	157	200	104	175	78	128	204	26	67	103	104	83	165	192	-	-	-	-	-	-	357
	11%	10%	12%	10%	14%	8%	10%	12%	11%	8%	13%	11%	14%	9%	15%	-	-	-	-	-	-	37%

Page 15 Page 15

Base : All Irish Voters	Total	L	ikelihoo	t
		Would	Might/	Would
		vote	might	not
			not	Vote
Weighted Total	3,200	2,569	218	407
Unweighted Total	914	734	61	116
Fianna Fail	351	327	13	12
	11%	13%	6%	3%
Fine Gael	721	673	6	42
	23%	26%	3%	10%
Labour	216	201	10	5
	7%	8%	5%	1%
Green Party	42	31	2	10
	1%	1%	1%	2%
Workers Party	-	-	-	-
	-	-	-	-
Sinn Fein	565	502	29	34
	18%	20%	13%	8%
Independent/Other	343	283	38	22
	11%	11%	17%	6%
Don't know	605	480	67	52
	19%	19%	31%	13%
Would not vote	357	72	54	230
	11%	3%	25%	56%

Base : All Irish VotersAll voters	Total	Ger	nder		Age			Class			Reg	ion		Are	ea			Pa	rty Suppo	ort		
excluding undecided		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein- ster	Mun- ster	Conn/ Ulster	Urban	Rural	Fianna Fail	Fine Gael	Lab- our	Green Party	Sinn Fein	Indep/ Others	Would not/DK
Weighted Total	2,239	1,188	1,051	707	812	720	881	1,196	161	690	544	647	358	1,432	807	351	721	216	42	565	343	-
Unweighted Total	650	343	307	199	234	217	293	322	35	186	170	189	105	442	208	96	213	68	15	157	101	-
Fianna Fail	351	150	201	104	97	150	113	211	28	60	80	145	67	181	170	351	-	-	-	-	-	-
	16%	13%	19%	15%	12%	21%	13%	18%	17%	9%	15%	22%	19%	13%	21%	100%	-	-	-	-	-	-
Fine Gael	721	386	335	168	296	257	352	284	85	202	193	191	135	407	315	-	721	-	-	-	-	-
	32%	33%	32%	24%	36%	36%	40%	24%	53%	29%	35%	30%	38%	28%	39%	-	100%	-	-	-	-	-
Labour	216	125	90	72	87	56	118	98	-	98	65	43	11	187	29	-	-	216	-	-	-	-
	10%	11%	9%	10%	11%	8%	13%	8%	-	14%	12%	7%	3%	13%	4%	-	-	100%	-	-	-	-
Green Party	42	8	34	31	9	2	19	23	-	7	13	14	9	33	9	-	-	-	42	-	-	-
	2%	1%	3%	4%	1%	0%	2%	2%	-	1%	2%	2%	3%	2%	1%	-	-	-	100%	-	-	-
Workers Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sinn Fein	565	323	241	244	207	113	165	367	33	164	135	189	76	390	175	-	-	-	-	565	-	-
	25%	27%	23%	35%	26%	16%	19%	31%	20%	24%	25%	29%	21%	27%	22%	-	-	-	-	100%	-	-
Independent/Other	343	195	149	87	115	141	114	213	16	159	59	66	60	235	109	-	-	-	-	-	343	-
	15%	16%	14%	12%	14%	20%	13%	18%	10%	23%	11%	10%	17%	16%	14%	-	-	-	-	-	100%	-

Page 17 Page 17

Base : All Irish VotersAll voters	Total	L	ikelihoo	d d
excluding undecided		Would	Might/	Would
		vote	might	not
			not	Vote
Weighted Total	2,239	2,017	96	125
Unweighted Total	650	581	30	39
Fianna Fail	351	327	13	12
	16%	16%	13%	9%
Fine Gael	721	673	6	42
	32%	33%	6%	34%
Labour	216	201	10	5
	10%	10%	10%	4%
Green Party	42	31	2	10
	2%	2%	2%	8%
Workers Party	-	-	-	-
	-	-	-	-
Sinn Fein	565	502	29	34
	25%	25%	30%	28%
Independent/Other	343	283	38	22
	15%	14%	39%	18%
		l		- 1

Q8 As you will be aware, the Government recently introduced a €100 household charge, which is due to be paid by the end of March at the latest. Have you, or anyone else in your household, already paid the household charge

Base : All Irish Voters	Total	Ger	nder		Age			Class			Reg	ion		Are	ea			Par	ty Suppo	ort		
		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein-	Mun-	Conn/	Urban	Rural	Fianna	Fine	Lab-	Green	Sinn		Would
											ster	ster	Ulster			Fail	Gael	our	Party	Fein	Others	not/DK
Weighted Total	3,200	1,567	1,633	1,037	1,211	952	1,264	1,700	237	888	817	910	585	1,929	1,272	351	721	216	42	565	343	962
Unweighted Total	914	441	473	286	343	285	409	455	50	246	242	253	173	606	308	96	213	68	15	157	101	264
Yes	311	134	176	78	107	125	170	136	4	98	76	76	61	210	101	61	122	22	2	27	33	44
	10%	9%	11%	8%	9%	13%	13%	8%	2%	11%	9%	8%	10%	11%	8%	17%	17%	10%	4%	5%	10%	5%
No	2,629	1,279	1,350	790	1,058	782	1,020	1,379	230	684	661	785	499	1,545	1,084	248	554	171	30	517	297	812
	82%	82%	83%	76%	87%	82%	81%	81%	97%	77%	81%	86%	85%	80%	85%	71%	77%	79%	71%	92%	86%	84%
Don't know	261	154	107	169	46	45	74	185	2	106	80	49	25	175	86	42	46	22	10	21	14	106
	8%	10%	7%	16%	4%	5%	6%	11%	1%	12%	10%	5%	4%	9%	7%	12%	6%	10%	24%	4%	4%	11%

Q8 As you will be aware, the Government recently introduced a €100 household charge, which is due to be paid by the end of March at the latest. Have you, or anyone else in your household, already paid the household charge

Total	L	ikelihoo	d
	Would vote	Might/ might not	Would not Vote
3,200	2,569	218	407
914	734	61	116
311	270	16	25
10%	11%	7%	6%
2,629	2,117	154	353
82%	82%	71%	87%
261	182	48	30
8%	7%	22%	7%
	914 311 10% 2,629 82% 261	Would vote 3,200 2,569 914 734 311 270 10% 11% 2,629 2,117 82% 82% 261 182	Would Might/ vote might not 3,200 2,569 218 914 734 61 311 270 16 10% 11% 7% 2,629 2,117 154 82% 82% 71% 261 182 48

Feb TeleBar 2012

Q9 And do you or anyone else in your household intend to pay the household charge by the end of March, as required by law?

Base: All Irish Voters: No / DK	Total	Gei	nder		Age			Class			Reg	ion		Are	ea			Par	ty Suppo	ort		
@ Q8		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein-	Mun-	Conn/	Urban	Rural	Fianna	Fine	Lab-	Green	Sinn	1- /	
											ster	ster	Ulster			Fail	Gael	our	Party	Fein	Others	not/DK
Weighted Total	2,890	1,433	1,457	959	1,103	827	1,093	1,564	232	790	741	834	524	1,719	1,171	290	600	194	40	538	311	918
Unweighted Total	807	393	414	257	312	238	350	408	49	212	212	227	156	524	283	79	172	58	14	148	89	247
Yes, intend to pay	1,276	637	638	384	466	426	520	621	135	310	299	404	263	724	552	159	416	96	14	153	122	316
	44%	44%	44%	40%	42%	51%	48%	40%	58%	39%	40%	48%	50%	42%	47%	55%	69%	49%	35%	28%	39%	34%
No, will not pay	1,043	534	508	389	422	231	363	606	74	280	293	296	173	655	388	90	88	67	11	297	125	364
	36%	37%	35%	41%	38%	28%	33%	39%	32%	35%	40%	35%	33%	38%	33%	31%	15%	35%	28%	55%	40%	40%
Don't know	572	261	310	186	215	170	211	337	24	200	149	134	88	340	231	40	96	31	15	88	64	237
	20%	18%	21%	19%	20%	21%	19%	22%	10%	25%	20%	16%	17%	20%	20%	14%	16%	16%	37%	16%	21%	26%

Page 21 Page 21

Q9 And do you or anyone else in your household intend to pay the household charge by the end of March, as required by law?

Base : All Irish Voters : No / DK	Total	L	ikelihoo	d
@ Q8		Would	Might/	Would
		vote	might	not
			not	Vote
Weighted Total	2,890	2,299	202	382
Unweighted Total	807	641	56	107
Yes, intend to pay	1,276	1,094	65	116
	44%	48%	32%	30%
No, will not pay	1,043	767	81	189
	36%	33%	40%	49%
Don't know	572	438	55	77
	20%	19%	27%	20%
				i

Q10 Do you currently have Private Health Insurance cover (e.g. with Vhi, Aviva, Quinn, etc)?

Base : All Irish Voters	Total	Ge	nder		Age			Class			Reg	ion		Are	ea		·	Par	ty Suppo	ort	·	
		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein- ster	Mun- ster	Conn/ Ulster	Urban	Rural	Fianna Fail	Fine Gael	Lab- our	Green Party	Sinn Fein	1-7	Would not/DK
Weighted Total	3,200	1,567	1,633	1,037	1,211	952	1,264	1,700	237	888	817	910	585	1,929	1,272	351	721	216	42	565	343	962
Unweighted Total	914	441	473	286	343	285	409	455	50	246	242	253	173	606	308	96	213	68	15	157	101	264
Yes	1,769	801	968	481	689	598	918	681	170	463	414	560	331	1,007	761	205	553	148	16	170	170	508
	55%	51%	59%	46%	57%	63%	73%	40%	72%	52%	51%	62%	57%	52%	60%	58%	77%	69%	39%	30%	49%	53%
No	1,432	767	665	556	521	354	346	1,019	67	425	403	350	254	922	510	146	169	68	26	395	174	454
	45%	49%	41%	54%	43%	37%	27%	60%	28%	48%	49%	38%	43%	48%	40%	42%	23%	31%	61%	70%	51%	47%

Page 23

Q10 Do you currently have Private Health Insurance cover (e.g. with Vhi, Aviva, Quinn, etc)?

Base : All Irish Voters	Total	L	ikelihoo	d
		Would vote	Might/ might not	Would not Vote
Weighted Total	3,200	2,569	218	407
Unweighted Total	914	734	61	116
Yes	1,769	1,525	73	171
	55%	59%	34%	42%
No	1,432	1,045	145	236
	45%	41%	66%	58%
	l	I		

Q11 Which one of these statements best describes your intentions in relation to your current Private Health Insurance cover?

Base : All Irish Voters : Yes @	Total	Gei	nder		Age			Class			Reg	ion		Ar	ea			Pa	rty Suppo	ort		
Q10		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein- ster	Mun- ster	Conn/ Ulster	Urban	Rural	Fianna Fail	Fine Gael	Lab- our	Green Party	Sinn Fein		Would not/DK
Weighted Total	1,769	801	968	481	689	598	918	681	170	463	414	560	331	1,007	761	205	553	148	16	170	170	508
Unweighted Total	533	246	287	135	207	191	306	194	33	145	127	161	100	346	187	58	164	50	6	52	54	149
I am likely to drop my Private Health Insurance cover altogether during 2012	136 8%	71 9%	65 7%	66 14%	40 6%	30 5%	74 8%	62 9%	-	28 6%	38 9%	55 10%	14 4%	65 6%	70 9%	20 10%	7 1%	6 4%	-	33 20%	10 6%	58 11%
I am likely to switch to a less expensive plan with my current Private Health Insurance provider during 2012	328 19%	125 16%	203 21%	39 8%	182 26%	107 18%	179 19%	130 19%	19 11%	78 17%	84 20%	106 19%	59 18%	191 19%	137 18%	23 11%	108 19%	31 21%	6 40%	47 28%	22 13%	92 18%
I am likely to switch to a less expensive plan with a different Private Health Insurance provider during 2012	129 7%	55 7%	74 8%	45 9%	43 6%	41 7%	66 7%	41 6%	22 13%	44 9%	28 7%	43 8%	15 5%	61 6%	68 9%		9 2%	8 6%	-	21 12%	21 12%	65 13%
I am unlikely to make any changes to my current Private Health Insurance Cover	1,138 64%	518 65%		331 69%	416 60%	390 65%	590 64%	420 62%	129 76%	308 66%	262 63%	337 60%	231 70%	667 66%	471 62%	157 77%	407 74%	102 69%	10 60%	68 40%	108 64%	285 56%
Don't know	38 2%	31 4%	7 1%	-	9 1%	29 5%	10 1%	28 4%	-	5 1%	1 0%	18 3%	13 4%	23 2%	15 2%	-	21 4%	-	-	-	8 5%	8 2%

Page 25 Page 25

Q11 Which one of these statements best describes your intentions in relation to your current Private Health Insurance cover?

Base : All Irish Voters : Yes @	Total	L	ikelihood	t
Q10		Would vote	Might/ might not	Would not Vote
Weighted Total	1,769	1,525	73	171
Unweighted Total	533	456	26	51
I am likely to drop my Private	136	88	23	25
Health Insurance cover altogether during 2012	8%	6%	31%	14%
I am likely to switch to a less	328	319	-	9
expensive plan with my current Private Health Insurance provider during 2012	19%	21%	-	5%
I am likely to switch to a less	129	103	5	21
expensive plan with a different Private Health Insurance provider during 2012	7%	7%	7%	12%
I am unlikely to make any	1,138	976	45	116
changes to my current Private Health Insurance Cover	64%	64%	62%	68%
Don't know	38	38	-	-
	2%	3%	-	-
	1			- 1

Q12 How likely would you be to vote if there was a General Election tomorrow?

Base : All Irish Voters	Total	Ger	nder		Age			Class			Reg	ion		Are	ea			Pa	rty Suppo	ort		
		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein- ster	Mun- ster	Conn/ Ulster	Urban	Rural	Fianna Fail	Fine Gael	Lab- our	Green Party	Sinn Fein	Indep/ Others	Would not/DK
Weighted Total	3,200	1,567	1,633	1,037	1,211	952	1,264	1,700	237	888	817	910	585	1,929	1,272	351	721	216	42	565	343	962
Unweighted Total	914	441	473	286	343	285	409	455	50	246	242	253	173	606	308	96	213	68	15	157	101	264
Would definitely vote	2,167	1,140	1,027	644	791	733	906	1,101	161	645	504	653	366	1,327	840	287	609	177	24	449	249	371
	68%	73%	63%	62%	65%	77%	72%	65%	68%	73%	62%	72%	63%	69%	66%	82%	84%	82%	57%	80%	73%	39%
Would probably vote	402	161	241	146	160	97	126	215	61	98	106	128	71	219	183	41	64	24	7	52	34	181
	13%	10%	15%	14%	13%	10%	10%	13%	26%	11%	13%	14%	12%	11%	14%	12%	9%	11%	16%	9%	10%	19%
Might/might not vote	218	103	114	106	83	28	108	110	-	63	61	61	33	142	75	13	6	10	2	29	38	121
	7%	7%	7%	10%	7%	3%	9%	6%	-	7%	7%	7%	6%	7%	6%	4%	1%	5%	4%	5%	11%	13%
Would probably not vote	233	92	141	103	77	54	81	144	8	29	96	44	64	121	113	5	32	-	10	31	13	143
	7%	6%	9%	10%	6%	6%	6%	8%	3%	3%	12%	5%	11%	6%	9%	1%	4%	-	23%	6%	4%	15%
Would definitely not vote	173	71	103	34	100	40	42	124	7	54	47	25	47	115	58	6	10	5	-	3	9	139
	5%	5%	6%	3%	8%	4%	3%	7%	3%	6%	6%	3%	8%	6%	5%	2%	1%	2%	-	1%	3%	14%
Don't know	7	-	7	5	-	2	-	7	-	-	3	-	3	5	2	-	-	-	-	-	-	7
	0%	-	0%	0%	-	0%	-	0%	-	-	0%	-	1%	0%	0%	-	-	-	-	-	-	1%
Mean	4.30	4.41	4.20	4.22	4.21	4.50	4.40	4.20	4.53	4.41	4.13	4.47	4.11	4.31	4.29	4.70	4.71	4.71	4.07	4.62	4.46	3.53

Page 27 Page 27

Q12 How likely would you be to vote if there was a General Election tomorrow?

Base : All Irish Voters	Total	L	ikelihoo	t t
		Would vote	Might/ might not	Would not Vote
Weighted Total	3,200	2,569	218	407
Unweighted Total	914	734	61	116
Would definitely vote	2,167	2,167	-	-
	68%	84%	-	-
Would probably vote	402	402	-	-
	13%	16%	-	-
Might/might not vote	218	-	218	-
	7%	-	100%	-
Would probably not vote	233	-	-	233
	7%	-	-	57%
Would definitely not vote	173	-	-	173
	5%	-	-	43%
Don't know	7	-	-	-
	0%	-	-	-
Mean	4.30	4.84	3.00	1.57

Base : All Irish Voters	Total	Ger	nder		Age			Class			Reg	ion		Are	ea			Par	ty Suppo	ort		
		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein- ster	Mun- ster	Conn/ Ulster	Urban	Rural	Fianna Fail	Fine Gael	Lab- our	Green Party	Sinn Fein	Indep/ Others	Would not/DK
Weighted Total	3,200	1,567	1,633	1,037	1,211	952	1,264	1,700	237	888	817	910	585	1,929	1,272	351	721	216	42	565	343	962
Unweighted Total	914	441	473	286	343	285	409	455	50	246	242	253	173	606	308	96	213	68	15	157	101	264
Fianna Fail	439	202	237	137	147	155	152	256	31	83	114	146	97	247	192	216	31	17	6	18	32	119
	14%	13%	15%	13%	12%	16%	12%	15%	13%	9%	14%	16%	17%	13%	15%	61%	4%	8%	15%	3%	9%	12%
Fine Gael	991	493	499	193	421	377	432	433	127	236	223	309	224	513	478	47	526	19	7	91	58	244
	31%	31%	31%	19%	35%	40%	34%	25%	54%	27%	27%	34%	38%	27%	38%	13%	73%	9%	16%	16%	17%	25%
Labour	384	213	171	110	172	101	189	188	6	159	106	91	28	256	128	22	19	146	5	53	54	85
	12%	14%	10%	11%	14%	11%	15%	11%	3%	18%	13%	10%	5%	13%	10%	6%	3%	68%	12%	9%	16%	9%
Green Party	21	7	13	7	12	2	14	6	-	5	6	-	9	16	5	-	5	-	6	-	5	5
	1%	0%	1%	1%	1%	0%	1%	0%	-	1%	1%	-	2%	1%	0%	-	1%	-	15%	-	1%	0%
Workers Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sinn Fein	348	189	159	127	139	82	107	231	9	84	79	137	48	250	97	7	12	-	2	277	21	30
	11%	12%	10%	12%	11%	9%	8%	14%	4%	9%	10%	15%	8%	13%	8%	2%	2%	-	5%	49%	6%	3%
Independent/Other	295	140	155	93	94	108	113	152	30	88	60	95	51	179	116	19	41	5	-	33	120	78
	9%	9%	10%	9%	8%	11%	9%	9%	13%	10%	7%	10%	9%	9%	9%	5%	6%	2%	-	6%	35%	8%
Don't know	383	144	239	165	128	90	149	203	31	113	117	84	70	225	158	25	49	15	6	36	33	219
	12%	9%	15%	16%	11%	9%	12%	12%	13%	13%	14%	9%	12%	12%	12%	7%	7%	7%	14%	6%	10%	23%
Did not vote	339	180	159	204	98	37	106	230	2	120	113	48	59	242	97	15	38	14	10	57	22	183
	11%	11%	10%	20%	8%	4%	8%	14%	1%	14%	14%	5%	10%	13%	8%	4%	5%	6%	23%	10%	6%	19%

Page 29 Page 29

Base : All Irish Voters	Total	L	ikelihood	t
		Would vote	Might/ might not	Would not Vote
Weighted Total	3,200	2,569	218	407
Unweighted Total	914	734	61	116
Fianna Fail	439	394	17	28
	14%	15%	8%	7%
Fine Gael	991	862	38	92
	31%	34%	18%	23%
Labour	384	333	28	22
	12%	13%	13%	6%
Green Party	21	16	-	5
	1%	1%	-	1%
Workers Party	-	-	-	-
	-	-	-	-
Sinn Fein	348	288	32	28
	11%	11%	15%	7%
Independent/Other	295	253	18	24
	9%	10%	8%	6%
Don't know	383	288	25	68
	12%	11%	12%	17%
Did not vote	339	136	59	141
	11%	5%	27%	35%

Base : All Irish Voters : All	Total	Ger	nder		Age			Class			Regi	ion		Are	ea			Pa	rty Suppo	ort		
Voters Excluding did not vote (Last Gen Election)	•	Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein- ster	Mun- ster	Conn/ Ulster	Urban	Rural	Fianna Fail	Fine Gael	Lab- our	Green Party	Sinn Fein	Indep/ Others	Would not/DK
Weighted Total	2,478	1,243	1,235	668	984	825	1,008	1,266	203	655	588	778	457	1,462	1,016	310	635	187	27	472	288	559
Unweighted Total	698	343	355	174	276	248	321	333	44	182	174	210	132	451	247	81	186	58	8	130	82	153
Fianna Fail	439	202	237	137	147	155	152	256	31	83	114	146	97	247	192	216	31	17	6	18	32	119
	18%	16%	19%	21%	15%	19%	15%	20%	15%	13%	19%	19%	21%	17%	19%	69%	5%	9%	24%	4%	11%	21%
Fine Gael	991	493	499	193	421	377	432	433	127	236	223	309	224	513	478	47	526	19	7	91	58	244
	40%	40%	40%	29%	43%	46%	43%	34%	62%	36%	38%	40%	49%	35%	47%	15%	83%	10%	25%	19%	20%	44%
Labour	384	213	171	110	172	101	189	188	6	159	106	91	28	256	128	22	19	146	5	53	54	85
	15%	17%	14%	17%	18%	12%	19%	15%	3%	24%	18%	12%	6%	17%	13%	7%	3%	78%	19%	11%	19%	15%
Green Party	21	7	13	7	12	2	14	6	_	5	6	_	9	16	5	_	5	_	6	_	5	5
,	1%	1%	1%	1%	1%	0%	1%	1%	-	1%	1%	-	2%	1%	0%	-	1%	-	24%	-	2%	1%
Workers Party	_	_	-	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_
,	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sinn Fein	348	189	159	127	139	82	107	231	9	84	79	137	48	250	97	7	12	_	2	277	21	30
	14%	15%	13%	19%	14%	10%	11%	18%	5%	13%	13%	18%	10%	17%	10%	2%	2%	-	8%	59%	7%	
Independent/Other	295	140	155	93	94	108	113	152	30	88	60	95	51	179	116	19	41	5	_	33	120	78
, , , , , , , ,	12%	11%	13%	14%	10%	13%	11%	12%	15%	13%	10%	12%	11%	12%	11%	6%	6%	3%	-	7%	41%	

Page 31 Page 31

				. 1
Base : All Irish Voters : All	Total	L	ikelihoo	<u> </u>
Voters Excluding did not vote (Would	Might/	Would
Last Gen Election)		vote	might	not
			not	Vote
Weighted Total	2,478	2,146	134	198
Unweighted Total	698	610	32	56
Fianna Fail	439	394	17	28
	18%	18%	13%	14%
Fine Gael	991	862	38	92
	40%	40%	28%	46%
Labour	384	333	28	22
	15%	16%	21%	11%
Green Party	21	16	-	5
	1%	1%	-	2%
Workers Party	-	-	-	-
	-	-	-	-
Sinn Fein	348	288	32	28
	14%	13%	24%	14%
Independent/Other	295	253	18	24
	12%	12%	13%	12%
				- 1

Base : All Irish Voters	Total	Ger	nder		Age			Class			Reg	ion		Ar	ea			Pa	rty Suppo	ort		
		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein- ster	Mun- ster	Conn/ Ulster	Urban	Rural	Fianna Fail	Fine Gael	Lab- our	Green Party	Sinn Fein	Indep/ Others	Would not/DK
Weighted	3,200	1,567	1,633	1,037	1,211	952	1,264	1,700	237	888	817	910	585	1,929	1,272	351	721	216	42	565	343	962
Unweighted	914	441	473	286	343	285	409	455	50	246	242	253	173	606	308	96	213	68	15	157	101	264
Gender	1																					
Male	1,567 49%	1,567 100%	- -	523 50%	606 50%	438 46%	549 43%	896 53%	122 51%	447 50%	394 48%	462 51%	264 45%	919 48%	648 51%	150 43%	386 54%	125 58%	8 19%	323 57%	195 57%	379 39%
Female	1,633 51%	-	1,633 100%	514 50%	604 50%	515 54%	714 57%	804 47%	115 49%	442 50%	423 52%	448 49%	320 55%	1,009 52%	624 49%	201 57%	335 46%	90 42%	34 81%	241 43%	149 43%	582 61%
Age			ı																			
18-34	1,037 32%	523 33%	514 31%	1,037 100%	-	-	486 38%	496 29%	55 23%	310 35%	262 32%	325 36%	140 24%	701 36%	337 26%	104 30%	168 23%	72 34%	31 74%	244 43%	87 25%	331 34%
35-54	1,211 38%	606 39%	604 37%	-	1,211 100%	-	541 43%	568 33%	102 43%	327 37%	322 39%	328 36%	234 40%	709 37%	502 39%	97 28%	296 41%	87 40%	9 22%	207 37%	115 33%	399 41%
55+	952 30%	438 28%	515 32%	-	-	952 100%	237 19%	636 37%	80 34%	251 28%	233 29%	258 28%	211 36%	519 27%	433 34%	150 43%	257 36%	56 26%	2 4%	113 20%	141 41%	233 24%
Class																						
ABC1	1,264 39%	549 35%	714 44%	486 47%	541 45%	237 25%	1,264 100%	-	-	419 47%	299 37%	345 38%	200 34%	879 46%	384 30%	113 32%	352 49%	118 55%	19 45%	165 29%	114 33%	382 40%
C2DE	1,700 53%	896 57%	804 49%	496 48%	568 47%	636 67%		1,700 100%	-	464 52%	495 61%	406 45%	335 57%	1,033 54%	667 52%	211 60%	284 39%	98 45%	23 55%	367 65%	213 62%	504 52%
F	237 7%	122 8%	115 7%	55 5%	102 8%	80 8%	-	-	237 100%	4 0%	24 3%	159 17%	50 9%	17 1%	220 17%	28 8%	85 12%	-	-	33 6%	16 5%	75 8%
Region			l																			
Dublin	888 28%	447 28%	442 27%	310 30%	327 27%	251 26%	419 33%	464 27%	4 2%	888 100%	-	-	-	888 46%	-	60 17%	202 28%	98 45%	7 16%	164 29%	159 46%	198 21%
Lein-ster	817 26%	394 25%	423 26%	262 25%	322 27%	233 24%	299 24%	495 29%	24 10%	-	817 100%	-	-	433 22%	384 30%	80 23%	193 27%	65 30%	13 30%	135 24%	59 17%	273 28%
Mun-ster	910 28%	462 29%	448 27%	325 31%	328 27%	258 27%	345 27%	406 24%	159 67%	-	-	910 100%	-	401 21%	509 40%	145 41%	191 26%	43 20%	14 32%	189 33%	66 19%	263 27%
Conn/Ulster	585 18%	264 17%	320 20%	140 13%	234 19%	211 22%	200 16%	335 20%	50 21%	-	-	-	585 100%	207 11%	378 30%	67 19%	135 19%	11 5%	9 21%	76 13%	60 18%	227 24%

Page 33

Base : All Irish Voters	Total	Ger	nder		Age			Class			Reg	ion		Ar	ea			Pa	rty Supp	ort		7
		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein- ster	Mun- ster	Conn/ Ulster	Urban	Rural	Fianna Fail	Fine Gael	Lab- our	Green Party		Indep/ Others	Would not/DK
Weighted	3,200	1,567	1,633	1,037	1,211	952	1,264	1,700	237	888	817	910	585	1,929	1,272	351	721	216	42	565	343	962
Unweighted	914	441	473	286	343	285	409	455	50	246	242	253	173	606	308	96	213	68	15	157	101	264
Area							1									•						
Urban	1,929 60%	919 59%	1,009 62%	701 68%	709 59%	519 55%	879 70%	1,033 61%	17 7%	888 100%	433 53%	401 44%	207 35%	1,929 100%	-	181 52%	407 56%	187 87%	33 78%	390 69%	235 68%	497 52%
Rural	1,272 40%	648 41%	624 38%	337 32%	502 41%	433 45%	384 30%	667 39%	220 93%	-	384 47%	509 56%	378 65%	-	1,272 100%	170 48%	315 44%	29 13%	9	175 31%	109 32%	465 48%
Party Support																						
Fianna Fail	351 11%	150 10%	201 13%	104 10%	97 8%	150 17%	113 9%	211 13%	28 12%	60 7%	80 10%	145 16%	67 12%	181 10%	170 14%	351 100%	-	-	-	-	-	-
Fine Gael	721 23%	386 26%	335 21%	168 17%	296 25%	257 29%	352 29%	284 17%	85 36%	202 24%	193 24%	191 21%	135 24%	407 22%	315 25%	-	721 100%	-	-	-	-	- -
Labour	216 7%	125 8%	90 6%	72 7%	87 7%	56 6%	118 10%	98 6%	-	98 12%	65 8%	43 5%	11 2%	187 10%	29 2%	-	-	216 100%	-	-	-	-
Green Party	42	8	34	31	9	2	19	23	_	7	13	14	9	33	9	_	_	100 /0	42	_	_	_
Green rurey	1%	1%	2%	3%	1%	0%	2%	1%	-	1%	2%	2%	2%	2%	1%	-	-	-	100%	-	-	-
Sinn Fein	565 18%	323 22%	241 15%	244 24%	207 18%	113 13%	165 14%	367 23%	33 14%	164 20%	135 17%	189 21%	76 14%	390 21%	175 14%	-	-	-	-	565 100%	-	-
Independent/Others	224 7%	124 8%	100 6%	57 6%	79 7%	89 10%	70 6%	141 9%	13 6%	97 12%	45 6%	44 5%	38 7%	146 8%	78 6%	-	-	-	-	-	224 100%	-
Would not/Don't Know	962 31%	379 25%	582 37%	331 33%	399 34%	233 26%	382 31%	504 31%	75 32%	198 24%	273 34%	263 30%	227 40%	497 27%	465 37%	-	-	-	-	-	-	962 100%
Likelihood																						
Would vote	2,569 80%	1,301 83%	1,268 78%	790 76%	950 78%	829 87%	1,032 82%	1,315 78%	222 94%	742 84%	610 75%	781 86%	437 75%	1,547 80%	1,023 81%	327 93%	673 93%	201 93%	31 73%	502 89%	283 83%	552 58%
Might/might not	218 7%	103 7%	114 7%	106 10%	83 7%	28 3%	108 9%	110 6%	-	63 7%	61 7%	61 7%	33 6%	142 7%	75 6%	13 4%	6 1%	10 5%	2 4%	29 5%	38 11%	121 13%
Would not Vote	407 13%	163 10%	244 15%	137 13%	177 15%	93 10%	124 10%	268 16%	15 6%	83 9%	143 18%	69 8%	112 19%	236 12%	171 13%	12 3%	42 6%	5 2%	10 23%	34 6%	22 7%	282 30%
Mean	4.30	4.41	4.20	4.22	4.21	4.50	4.40	4.20	4.53	4.41	4.13	4.47	4.11	4.31	4.29	4.70	4.71	4.71	4.07	4.62	4.46	3.53

Page 34 Page 34

Base : All Irish Voters	Total	Ger	nder		Age			Class			Reg	ion		Are	ea			Pa	rty Suppo	ort		
		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein- ster	Mun- ster	Conn/ Ulster	Urban	Rural	Fianna Fail	Fine Gael	Lab- our	Green Party	Sinn Fein	Indep/ Others	Would not/DK
Weighted	3,200	1,567	1,633	1,037	1,211	952	1,264	1,700	237	888	817	910	585	1,929	1,272	351	721	216	42	565	343	962
Unweighted	914	441	473	286	343	285	409	455	50	246	242	253	173	606	308	96	213	68	15	157	101	264
Marital Status																						
Single	1,034	552	482	691	223	120	416	550	68	367	239	304	124	713	321	105	191	67	33	222	88	329
	32%	35%	29%	67%	18%	13%	33%	32%	29%	41%	29%	33%	21%	37%	25%	30%	26%	31%	77%	39%	26%	34%
Married	1,536	718	818	156	782	598	610	785	140	326	398	460	352	776	759	193	395	104	6	181	193	463
	48%	46%	50%	15%	65%	63%	48%	46%	59%	37%	49%	50%	60%	40%	60%	55%	55%	48%	14%	32%	56%	48%
Co-habiting	311	144	167	173	125	12	165	129	16	99	87	82	43	227	84	24	58	7	4	101	26	90
	10%	9%	10%	17%	10%	1%	13%	8%	7%	11%	11%	9%	7%	12%	7%	7%	8%	3%	9%	18%	8%	9%
Widowed	143	59	83	-	17	125	34	103	5	50	31	34	28	108	35	19	46	22	-	10	12	33
	4%	4%	5%	-	1%	13%	3%	6%	2%	6%	4%	4%	5%	6%	3%	5%	6%	10%	-	2%	4%	3%
Divorced/seperated	175	94	81	17	64	94	38	131	7	47	62	28	38	103	73	10	32	15	-	50	22	46
	5%	6%	5%	2%	5%	10%	3%	8%	3%	5%	8%	3%	7%	5%	6%	3%	4%	7%	-	9%	6%	5%
Refused	2	-	2	_	-	2	-	2	-	-	-	2	-	2	_	-	_	-	_	-	2	_
	0%	-	0%	-	-	0%	-	0%	-	-	-	0%	-	0%	-	-	-	-	-	-	1%	-

Page 35 Page 35

Unweighted 914 734 61 116 Gender 1,567 1,301 103 163 Male 1,567 1,301 103 163 49% 51% 47% 40% Female 1,633 1,268 114 244 51% 49% 53% 60% Age 18-34 1,037 790 106 137 32% 31% 49% 34%	Base : All Irish Voters	Total	L	ikelihoo	t
Unweighted 914 734 61 116 Gender Male 1,567 1,301 103 163 Male 1,633 1,268 114 244 51% 49% 53% 60% Age 1,037 790 106 137 32% 31% 49% 34% 35-54 1,211 950 83 177 38% 37% 38% 44% 55+ 952 829 28 93 30% 32% 13% 23% Class ABC1 1,264 1,032 108 124 39% 40% 50% 30% 28 F 237 222 - 15 7% 9% - 4% Region Dublin 888 742 63 83 28% 29% 29% 20% Lein-ster 817 610 61				might	not
Gender Male 1,567 1,301 103 163 49% 51% 47% 40% Female 1,633 1,268 114 244 51% 49% 53% 60% Age 18-34 1,037 790 106 137 32% 31% 49% 34% 35-54 1,211 950 83 177 38% 37% 38% 44% 55+ 952 829 28 93 30% 32% 13% 23% Class ABC1 1,264 1,032 108 124 39% 40% 50% 30% C2DE 1,700 1,315 110 268 53% 51% 50% 66% F 237 222 - 15 7% 9% - 4% Region Dublin 888 742 63 83 28% 29% 29% 20% Lein-ster 817 610 61 143 26% 24% 28% 35% Mun-ster 910 781 61 69 28% 30% 28% 17% Conn/Ulster 585 437 33 112	Weighted	3,200	2,569	218	407
Male 1,567 1,301 103 163 49% 51% 47% 40% 40% 51% 47% 40% 40% 51% 49% 53% 60% 60% 49% 53% 60%	Unweighted	914	734	61	116
Female	Gender				
Female 1,633 1,268 114 244 51% 53% 60% Age 18-34 1,037 790 106 137 32% 31% 49% 34% 35-54 1,211 950 83 177 38% 37% 38% 44% 55+ 952 829 28 93 30% 32% 13% 23% Class ABC1 1,264 1,032 108 124 39% 40% 50% 30% C2DE 1,700 1,315 110 268 53% 51% 50% 66% F 237 222 - 15 7% 9% - 4% Region Dublin 888 742 63 83 28% 29% 29% 20% Lein-ster 817 610 61 143 26% 24% 28% 35% Mun-ster 910 781 61 69 28% 30% 28% 17% Conn/Ulster 585 437 33 112	Male	1,567	1,301	103	163
Age 18-34		49%	51%	47%	40%
Age 18-34 1,037 32% 31% 49% 34% 35-54 1,211 950 83 177 38% 37% 38% 44% 55+ 952 829 28 93 30% 32% 13% 23% Class ABC1 1,264 39% 40% 50% 30% C2DE 1,700 1,315 110 268 53% 51% 50% 66% F 237 222 - 15 7% 9% - 4% Region Dublin 888 742 63 83 28% 29% 29% 29% 20% Lein-ster 817 610 61 143 26% 24% 28% 35% Mun-ster 910 781 61 69 28% 30% 28% 17% Conn/Ulster 585 437 33 112	Female	1,633	1,268	114	244
18-34 1,037 790 106 137 32% 31% 49% 34% 35-54 1,211 950 83 177 38% 37% 38% 44% 55+ 952 829 28 93 30% 32% 13% 23% Class ABC1 1,264 1,032 108 124 39% 40% 50% 30% C2DE 1,700 1,315 110 268 53% 51% 50% 66% F 237 222 - 15 7% 9% - 4% Region 888 742 63 83 28% 29% 29% 20% Lein-ster 817 610 61 143 26% 24% 28% 35% Mun-ster 910 781 61 69 28% 30% 28% 17% Conn/Ulster 585 437 33<		51%	49%	53%	60%
32% 31% 49% 34% 35-54 1,211 950 83 177 38% 37% 38% 44% 55+ 952 829 28 93 30% 32% 13% 23% Class ABC1 1,264 1,032 108 124 39% 40% 50% 30% C2DE 1,700 1,315 110 268 53% 51% 50% 66% F 237 222 - 15 7% 9% - 4% Region Dublin 888 742 63 83 28% 29% 29% 20% Lein-ster 817 610 61 143 26% 24% 28% 35% Mun-ster 910 781 61 69 28% 30% 28% 17% Conn/Ulster 585 437 33 112	Age				
35-54	18-34	1,037	790	106	137
38% 37% 38% 44% 55+ 952 829 28 93 30% 32% 13% 23% Class ABC1 1,264 1,032 108 124 39% 40% 50% 30% C2DE 1,700 1,315 110 268 53% 51% 50% 66% F 237 222 - 15 7% 9% - 4% Region Dublin 888 742 63 83 28% 29% 29% 20% Lein-ster 817 610 61 143 26% 24% 28% 35% Mun-ster 910 781 61 69 28% 30% 28% 17% Conn/Ulster 585 437 33 112		32%	31%	49%	34%
55+ 952 829 28 93 30% 32% 13% 23% Class ABC1 1,264 1,032 108 124 39% 40% 50% 30% C2DE 1,700 1,315 110 268 53% 51% 50% 66% F 237 222 - 15 7% 9% - 4% Region Dublin 888 742 63 83 28% 29% 29% 20% Lein-ster 817 610 61 143 26% 24% 28% 35% Mun-ster 910 781 61 69 28% 30% 28% 17% Conn/Ulster 585 437 33 112	35-54	1,211	950	83	177
Class ABC1		38%	37%	38%	44%
Class ABC1	55+	952	829	28	93
ABC1		30%	32%	13%	23%
C2DE 1,700 1,315 110 268 53% 51% 50% 66% F 237 222 - 15 7% 9% - 4% Region Dublin 888 742 63 83 28% 29% 29% 20% Lein-ster 817 610 61 143 26% 24% 28% 35% Mun-ster 910 781 61 69 28% 30% 28% 17% Conn/Ulster 585 437 33 112	Class				
C2DE 1,700 1,315 110 268 53% 51% 50% 66% F 237 222 - 15 7% 9% - 4% Region	ABC1	1,264	1,032	108	124
F 237 222 - 15 7% 9% - 4% Region Dublin 888 742 63 83 28% 29% 29% 20% Lein-ster 817 610 61 143 26% 24% 28% 35% Mun-ster 910 781 61 69 28% 30% 28% 17% Conn/Ulster 585 437 33 112		39%	40%	50%	30%
F 237 222 - 15 7% 9% - 4% Region Dublin 888 742 63 83 28% 29% 29% 20% Lein-ster 817 610 61 143 26% 24% 28% 35% Mun-ster 910 781 61 69 28% 30% 28% 17% Conn/Ulster 585 437 33 112	C2DE	1,700	1,315	110	268
Region Dublin 888 742 63 83 28% 29% 29% 20% Lein-ster 817 610 61 143 26% 24% 28% 35% Mun-ster 910 781 61 69 28% 30% 28% 17% Conn/Ulster 585 437 33 112		53%	51%	50%	66%
Region Dublin	F	237	222	-	15
Dublin 888 742 63 83 28% 29% 29% 20% Lein-ster 817 610 61 143 26% 24% 28% 35% Mun-ster 910 781 61 69 28% 30% 28% 17% Conn/Ulster 585 437 33 112		7%	9%	-	4%
Lein-ster 817 610 61 143 26% 24% 28% 35% Mun-ster 910 781 61 69 28% 30% 28% 17% Conn/Ulster 585 437 33 112	Region				
Lein-ster 817 610 61 143 26% 24% 28% 35% Mun-ster 910 781 61 69 28% 30% 28% 17% Conn/Ulster 585 437 33 112	Dublin	888	742	63	83
26% 24% 28% 35% Mun-ster 910 781 61 69 28% 30% 28% 17% Conn/Ulster 585 437 33 112		28%	29%	29%	20%
Mun-ster 910 781 61 69 28% 30% 28% 17% Conn/Ulster 585 437 33 112	Lein-ster	817	610	61	143
28% 30% 28% 17% Conn/Ulster 585 437 33 112		26%	24%	28%	35%
Conn/Ulster 585 437 33 112	Mun-ster	910	781	61	69
, , , , , , , , , , , , , , , , , , , ,		28%	30%	28%	17%
18% 17% 15% 27%	Conn/Ulster	585	437	33	112
		18%	17%	15%	27%

Base : All Irish Voters	Total	1	ikelihoo	1
2400 17.11 21.011 1000.0	. 564.	Would vote	Might/ might	Would not
			not	Vote
Weighted	3,200	2,569	218	407
Unweighted	914	734	61	116
Area	1	l . _		
Urban	1,929	1,547	142	236
	60%	60%	65%	58%
Rural	1,272	1,023	75	171
	40%	40%	35%	42%
Party Support				
Fianna Fail	351	327	13	12
	11%	13%	6%	3%
Fine Gael	721	673	6	42
	23%	27%	3%	11%
Labour	216	201	10	5
	7%	8%	5%	1%
Green Party	42	31	2	10
•	1%	1%	1%	2%
Sinn Fein	565	502	29	34
	18%	20%	14%	9%
Independent/Others	224	192	21	11
•	7%	8%	10%	3%
Would not/Don't Know	962	552	121	282
	31%	22%	60%	71%
Likelihood	1			
Would vote	2,569	2,569	-	-
	80%	100%	-	-
Might/might not	218	_	218	-
•	7%	-	100%	-
Would not Vote	407	_	_	407
	13%	-	-	100%
Mean	4.30	4.84	3.00	1.57

Base : All Irish Voters	Total	Likelihood				
		Would vote	Might/ might not	Would not Vote		
Weighted	3,200	2,569	218	407		
Unweighted	914	734	61	116		
Marital Status						
Single	1,034	778	117	135		
	32%	30%	54%	33%		
Married	1,536	1,306	68	159		
	48%	51%	31%	39%		
Co-habiting	311	229	22	60		
	10%	9%	10%	15%		
Widowed	143	117	4	22		
	4%	5%	2%	5%		
Divorced/seperated	175	137	6	31		
	5%	5%	3%	8%		
Refused	2	2	-	-		
	0%	0%	-	-		

Base : All Irish Adults 18+	Total	Ger	nder		Age			Class			Reg	ion		Ar	ea			Pa	rty Supp	ort		
		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein- ster	Mun- ster	Conn/ Ulster	Urban	Rural	Fianna Fail	Fine Gael	Lab- our	Green Party	Sinn Fein		Would not/DK
Weighted	3,421	1,677	1,744	1,168	1,261	992	1,371	1,797	253	979	868	952	622	2,088	1,333	360	740	246	51	592	365	1,067
Unweighted	976	472	504	330	355	291	436	487	53	272	257	263	184	658	318	99	221	70	20	163	108	295
Gender	1			ı			1			ı				ı		1						
Male	1,677 49%	1,677 100%	-	597 51%	624 49%	456 46%	597 44%	958 53%	122 48%	501 51%	420 48%	470 49%	286 46%	l '	676 51%	151 42%	401 54%	148 60%	11 22%	331 56%	204 56%	430 40%
Female	1,744 51%	-	1,744 100%	572 49%	637 51%	536 54%	774 56%	839 47%	132 52%	478 49%	448 52%	482 51%	336 54%	,	657 49%	209 58%	339 46%	98 40%	40 78%	261 44%	161 44%	637 60%
Age																l						
18-34	1,168 34%	597 36%	572 33%	1,168 100%	-	-	558 41%	553 31%	57 22%	385 39%	297 34%	335 35%	152 24%	825 39%	344 26%	113 31%	176 24%	95 38%	38 75%	257 43%	90 25%	399 37%
35-54	1,261 37%	624 37%	637 37%	-	1,261 100%	-	576 42%	583 32%	102 40%	337 34%	338 39%	348 37%	238 38%	735 35%	526 39%	97 27%	306 41%	95 39%	11 21%	222 37%	129 35%	401 38%
55+	992 29%	456 27%	536 31%	-	-	992 100%	237 17%	660 37%	95 37%	257 26%	233 27%	269 28%	232 37%	529 25%	463 35%	150 42%	257 35%	56 23%	2 4%	113 19%	146 40%	267 25%
Class																						
ABC1	1,371 40%	597 36%	774 44%	558 48%	576 46%	237 24%	1,371 100%	-	-	470 48%	324 37%	369 39%	207 33%	967 46%	404 30%	120 33%	365 49%	148 60%	23 44%	183 31%	120 33%	413 39%
C2DE	1,797 53%	958 57%	839 48%	553 47%	583 46%	660 67%	- -	1,797 100%	-	504 51%	520 60%	411 43%	362 58%	1,099 53%	697 52%	213 59%	288 39%	98 40%	29 56%	376 64%	226 62%	566 53%
F	253 7%	122 7%	132 8%	57 5%	102 8%	95 10%	-	-	253 100%	4 0%	24 3%	172 18%	53 9%	22 1%	232 17%	28 8%	87 12%	-	-	33 6%	19 5%	87 8%
Region																						-
Dublin	979 29%	501 30%	478 27%	385 33%	337 27%	257 26%	470 34%	504 28%	4 2%	979 100%	-	-	-	979 47%	-	61 17%	206 28%	121 49%	9 18%	174 29%	166 45%	241 23%
Lein-ster	868 25%	420 25%	448 26%	297 25%	338 27%	233 24%	324 24%	520 29%	24 9%	- -	868 100%	-	-	471 23%	397 30%	87 24%	198 27%	73 29%	15 30%	137 23%	67 18%	291 27%
Mun-ster	952 28%	470 28%	482 28%	335 29%	348 28%	269 27%	369 27%	411 23%	172 68%	-	-	952 100%	-	417 20%	535 40%	145 40%	198 27%	43 17%	16 30%	202 34%	66 18%	283 27%
Conn/Ulster	622 18%	286 17%	336 19%	152 13%	238 19%	232 23%	207 15%	362 20%	53 21%	-	-	-	622 100%	222 11%	400 30%	67 19%	137 19%	11 4%	11 21%	78 13%	67 18%	252 24%

Page 39

Base : All Irish Adults 18+	Total	Ger	nder		Age			Class			Reg	ion		Ar	ea			Pa	rty Supp	ort		
		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein- ster	Mun- ster	Conn/ Ulster	Urban	Rural	Fianna Fail	Fine Gael	Lab- our	Green Party		Indep/ Others	
Weighted	3,421	1,677	1,744	1,168	1,261	992	1,371	1,797	253	979	868	952	622	2,088	1,333	360	740	246	51	592	365	1,067
Unweighted	976	472	504	330	355	291	436	487	53	272	257	263	184	658	318	99	221	70	20	163	108	295
Area																						
Urban	2,088 61%	1,001 60%	1,087 62%	825 71%	735 58%	529 53%	967 71%	1,099 61%	22 9%	979 100%	471 54%	417 44%	222 36%	2,088 100%	-	190 53%	423 57%	217 88%	40 78%	405 68%	247 67%	567 53%
	0170	00 70	02 /0	7170	30 70	33 70	7170	0170	J 70	100 /0	3170	1170	30 70	100 /0		3370	37 70	00 70	7070	00 70	07 70	33 /0
Rural	1,333	676	657	344	526	463	404	697	232	-	397	535	400	-	1,333	170	317	29	11	187	119	500
	39%	40%	38%	29%	42%	47%	29%	39%	91%	-	46%	56%	64%	-	100%	47%	43%	12%	22%	32%	33%	47%
Party Support																						
Fianna Fail	360	151	209	113	97	150	120	213	28	61	87	145	67	190	170	360	-	-	-	-	-	-
	11%	9%	12%	10%	8%	16%	9%	12%	11%	7%	10%	16%	11%	10%	13%	100%	-	-	-	-	-	-
Fine Gael	740	401	339	176	306	257	365	288	87	206	198	198	137	423	317	-	740	-	-	-	-	-
	23%	25%	20%	16%	25%	27%	28%	17%	35%	23%	23%	21%	23%	21%	24%	-	100%	-	-	-	-	-
Labour	246	148	98	95	95	56	148	98	_	121	73	43	11	217	29	_	_	246	_	_	_	-
	8%	9%	6%	8%	8%	6%	11%	6%	-	13%	9%	5%	2%	11%	2%	-	-	100%	-	-	-	-
Green Party	51	11	40	38	11	2	23	29	_	9	15	16	11	40	11	_	_	_	51	_	_	-
	2%	1%	2%	3%	1%	0%	2%	2%	-	1%	2%	2%	2%	2%	1%	-	-	-	100%	-	-	-
Sinn Fein	592	331	261	257	222	113	183	376	33	174	137	202	78	405	187	-	_	-	-	592	-	-
	18%	21%	15%	23%	18%	12%	14%	22%	13%	19%	16%	22%	13%	20%	14%	-	-	-	-	100%	-	-
Independent/Others	227	124	103	58	79	91	72	143	13	97	45	44	41	147	80	-	-	-	-	-	227	-
	7%	8%	6%	5%	6%	10%	5%	8%	5%	11%	5%	5%	7%	7%	6%	-	-	-	-	-	100%	-
Would not/Don't Know	1,067	430	637	399	401	267	413	566	87	241	291	283	252	567	500	-	-	-	-	-	-	1,067
·	32%	27%	38%	35%	33%	29%	31%	33%	35%	26%	34%	30%	42%	28%	39%	-	-	-	-	-	-	100%
Likelihood																						-
Would vote	2,660	1,356	1,303	831	980	849	1,086	1,350	223	776	630	795	458	1,599	1,061	328	676	232	32	514	294	584
	78%	81%	76%	72%	78%	87%	80%	76%	93%	80%	73%	85%	74%	77%	80%	91%	92%	94%	63%	88%	80%	56%
Might/might not	235	108	127	122	85	28	121	114	-	63	70	68	33	157	77	20	10	10	2	29	38	127
-	7%	6%	7%	11%	7%	3%	9%	6%	-	7%	8%	7%	5%	8%	6%	5%	1%	4%	4%	5%	10%	12%
Would not Vote	494	201	293	200	193	101	159	317	18	125	164	76	128	313	181	13	51	5	17	44	34	331
	15%	12%	17%	17%	15%	10%	12%	18%	7%	13%	19%	8%	21%	15%	14%	4%	7%	2%	34%	7%	9%	32%
Mean	4.23	4.35	4.12	4.08	4.18	4.49	4.33	4.13	4.48	4.30	4.07	4.43	4.05	4.21	4.27	4.65	4.66	4.74	3.69	4.55	4.37	3.47

Page 40 Page 40

Base : All Irish Adults 18+	Total	Ger	nder		Age			Class			Reg	ion		Are	ea			Pa	rty Suppo	ort		
		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Lein- ster	Mun- ster	Conn/ Ulster	Urban	Rural	Fianna Fail	Fine Gael	Lab- our	Green Party	Sinn Fein	Indep/ Others	Would not/DK
Weighted	3,421	1,677	1,744	1,168	1,261	992	1,371	1,797	253	979	868	952	622	2,088	1,333	360	740	246	51	592	365	1,067
Unweighted	976	472	504	330	355	291	436	487	53	272	257	263	184	658	318	99	221	70	20	163	108	295
Marital Status																						
Single	1,098	594	504	749	229	120	442	588	68	393	260	315	129	767	331	106	199	67	36	229	90	370
	32%	35%	29%	64%	18%	12%	32%	33%	27%	40%	30%	33%	21%	37%	25%	29%	27%	27%	70%	39%	25%	35%
Married	1,636	766	870	212	823	600	684	809	142	376	425	477	357	854	781	200	404	135	9	194	208	486
	48%	46%	50%	18%	65%	61%	50%	45%	56%	38%	49%	50%	57%	41%	59%	56%	55%	55%	18%	33%	57%	46%
Co-habiting	323	147	176	186	125	12	167	140	16	103	90	83	47	239	84	25	58	7	6	101	26	99
	9%	9%	10%	16%	10%	1%	12%	8%	6%	11%	10%	9%	8%	11%	6%	7%	8%	3%	13%	17%	7%	9%
Widowed	161	59	101	-	19	142	34	109	17	54	31	46	30	114	47	19	46	22	-	12	12	50
	5%	4%	6%	-	2%	14%	3%	6%	7%	6%	4%	5%	5%	5%	3%	5%	6%	9%	-	2%	3%	5%
Divorced/seperated	201	110	91	22	64	115	43	148	10	52	62	28	59	111	90	10	32	15	-	55	27	62
	6%	7%	5%	2%	5%	12%	3%	8%	4%	5%	7%	3%	9%	5%	7%	3%	4%	6%	-	9%	7%	6%
Refused	2	-	2	_	-	2	-	2	-	-	-	2	-	2	-	_	-	-	-	-	2	-
	0%	-	0%	-	-	0%	-	0%	-	-	-	0%	-	0%	-	-	-	-	-	-	1%	-

Page 41 Page 41

Base : All Irish Adults 18+	Total	L	ikelihood	d
		Would vote	Might/ might not	Would not Vote
Weighted	3,421	2,660	235	494
Unweighted	976	753	66	148
Gender				
Male	1,677	1,356	108	201
	49%	51%	46%	41%
Female	1,744	1,303	127	293
	51%	49%	54%	59%
Age				
18-34	1,168	831	122	200
	34%	31%	52%	40%
35-54	1,261	980	85	193
	37%	37%	36%	39%
55+	992	849	28	101
	29%	32%	12%	20%
Class				
ABC1	1,371	1,086	121	159
	40%	41%	52%	32%
C2DE	1,797	1,350	114	317
	53%	51%	48%	64%
F	253	223	-	18
	7%	8%	-	4%
Region				
Dublin	979	776	63	125
	29%	29%	27%	25%
Lein-ster	868	630	70	164
	25%	24%	30%	33%
Mun-ster	952	795	68	76
	28%	30%	29%	15%
Conn/Ulster	622	458	33	128
,	18%	17%	14%	26%

Base : All Irish Adults 18+	Total	L	ikelihood	d
		Would vote	Might/ might not	Would not Vote
Weighted	3,421	2,660	235	494
Unweighted	976	753	66	148
Area				
Urban	2,088	1,599	157	313
	61%	60%	67%	63%
Rural	1,333	1,061	77	181
raidi	39%	40%	33%	37%
	3370	.070		
Party Support		l .		
Fianna Fail	360	328	20	13
	11%	13%	9%	3%
Fine Gael	740	676	10	51
	23%	26%	5%	11%
Labarra	246	222	10	۔
Labour	246	232	10	5
	8%	9%	5%	1%
Green Party	51	32	2	17
	2%	1%	1%	4%
Sinn Fein	592	514	29	44
Sillii Feili	18%	20%	13%	9%
	1070	2070	1370	970
Independent/Others	227	195	21	11
	7%	8%	10%	2%
Would not/Don't Know	1,067	584	127	331
Would holy boile fallow	32%	23%	58%	70%
	3270	2570	3070	7070
Likelihood	i I			
Would vote	2,660	2,660	-	-
	78%	100%	-	-
Might/might not	235	_	235	-
3 4 3	7%	_	100%	-
Would not Vote	494	-	-	494
	15%	-	-	100%
Mean	4.23	4.84	3.00	1.54

Base : All Irish Adults 18+	Total	Likelihood			
		Would vote	Might/ might not	Would not Vote	
Weighted	3,421	2,660	235	494	
Unweighted	976	753	66	148	
Marital Status					
Single	1,098	780	123	180	
	32%	29%	52%	36%	
Married	1,636	1,373	79	178	
	48%	52%	34%	36%	
Co-habiting	323	233	22	68	
	9%	9%	9%	14%	
Widowed	161	117	4	28	
	5%	4%	2%	6%	
Divorced/seperated	201	155	6	40	
	6%	6%	3%	8%	
Refused	2	2	-	-	
	0%	0%	-	-	

Questionnaire





BEHAVIOUR & ATTITUDES POLL QUESTIONNAIRE - FEBRUARY 2012

Good Morning/afternoon/evening my name is (Name) and I am calling from Behaviour and Attitudes, the independent market research company based in Dublin.

We are currently conducting a study on a number of issues. The study will take less than 10 minutes to complete.

The interview will be conducted in accordance with Market Research Society guidelines - all results will be shown in aggregate form and for quality control purposes this call may be monitored by a supervisor.

ASK ALL ADULTS 18YRS+

Q.1 Would you say you are satisfied or dissatisfied with the manner in which the Government is running the country?

Satisfied	1	
Dissatisfied	2	
No opinion	3	

Q.2 Would you say you are satisfied or dissatisfied with the way Mr. Kenny is doing his job as Taoiseach?

Satisfied	1	
Dissatisfied	2	
No opinion	3	

Q.3 Would you say you are satisfied or dissatisfied with the way Mr. Gilmore is doing his job as Tanaiste?

Satisfied	1	
Dissatisfied	2	
No opinion	3	

Q.4 Would you say you are satisfied or dissatisfied with the way Mr. Martin is doing his job as leader of Fianna Fail?

Satisfied	1	
Dissatisfied	2	
No opinion	3	



Q.5 Would you say you are satisfied or dissatisfied with the way Mr. Adams is doing his job as leader of Sinn Fein?

Satisfied	1	
Dissatisfied	2	
No opinion	3	

Q.6 Would you say you are satisfied or dissatisfied with the way Mr. Ryan is doing his job as leader of The Green Party?

Satisfied	1	
Dissatisfied	2	
No opinion	3	

Q.7 If there was a General Election tomorrow, to which party or independent candidate would you give your first preference vote? **DO NOT READ OUT**

Fianna Fail	1
Fine Gael	2
Labour Party	3
Green Party	4
Workers Party	5
Sinn Fein	6
Independent	7
Other specify	. 8
Don't know	9
Would not vote	10

Q.8 As you will be aware, the Government recently introduced a €100 household charge, which is due to be paid by the end of March at the latest. Have you, or anyone else in your household, already paid the household charge?

Yes	1	- GO TO Q.10
No	2	ASK Q.9
Don't know(DO NOT READ OUT)	3	



Q.9 And do you or anyone else in your household intend to pay the household charge by the end of March, as required by law? PROBE TO APPROPRIATE CODE

Yes, intend to pay	1
No, will not pay	2
Don't know (DO NOT READ OUT)	3

Q.10 Do you currently have Private Health Insurance cover (e.g. with Vhi, Aviva, Quinn, etc)?

Yes	1	- ASK Q.11
No	2	- GO TO Q.12

Q.11 Which <u>one</u> of these statements best describes your intentions in relation to your current Private Health Insurance cover? **READ OUT ALL THREE STATEMENTS**

I am likely to drop my Private Health Insurance cover altogether during 2012	1
I am likely to switch to a less expensive plan with my current Private Health Insurance provider during 2012	2
I am likely to switch to a less expensive plan with a different Private Health Insurance provider during 2012	3
I am unlikely to make any changes to my current Private Health Insurance Cover	4
Don't know (DO NOT READ OUT)	5

Q.12 How likely would you be to vote if there was a General Election tomorrow? **PROBE TO APPROPRIATE CODE**

Would definitely vote	1
Would probably vote	2
Might/might not vote	3
Would probably not vote	4
Would definitely not vote	5
Don't know	6



Q.12 And finally, to which party or independent candidate did you give your first preference vote in <u>last year's General Election</u>? **DO NOT READ OUT**

Fianna Fail	1
Fine Gael	2
Labour	3
Green Party	4
Workers Party	5
Sinn Fein	6
Independent	7
Other specify	8
Don't know	9
Did not vote	10

Q.13 Are you eligible to vote in Irish General Elections, or not?

Yes, eligible	1
No - not eligible	2
Don't know	3

Q.13b And are you an Irish citizen, or not?

Yes	1
No	2
Don't know	3

Thank You

