



# Wolf & Sheep's Clothing

A great insight could transform your brand – but how will you find it?  
A good place to start searching would be our **Face-to-Face Consumer** and **Telephone B2B Omnibus surveys**, where you can ask all sorts of questions cost effectively.

So if you're hunting for that elusive truth, get in touch with us today.

In the meantime, can you find the wolf in sheep's clothing on this page?

Face-to-Face Consumer (1,000 consumers)  
B2B Omnibus surveys (350 businesses)



Delve  
deeper

QUALITATIVE • QUANTITATIVE • CUSTOMER EXPERIENCE  
DATA MODELLING • BRAND & AD INSIGHT, STRATEGY & PLANNING

**CONSUMER OMNIBUS (FACE-TO-FACE CAPI) SCHEDULE 2017**

MONTH	QUESTIONNAIRE SIGN OFF	FIELDWORK	TABLES
Jan 1	16 Dec	3 Jan – 11 Jan	23 Jan
Jan 2	9 Jan	16 Jan – 26 Jan	3 Feb
Jan 3	16 Jan	23 Jan – 31 Jan	7 Feb
Feb 1	20 Jan	26 Jan – 7 Feb	10 Feb
Feb 2	6 Feb	16 Feb – 28 Feb	6 Mar
Mar 1	24 Feb	2 Mar – 14 Mar	20 Mar
Mar 2	10 Mar	16 Mar – 29 Mar	3 Apr
Apr 1	24 Mar	30 Mar – 11 Apr	18 Apr
Apr 2	7 Apr	13 Apr – 25 Apr	2 May
May 1	21 Apr	27 Apr – 9 May	15 May
May 2	5 May	11 May – 23 May	29 May
June 1	19 May	25 May – 6 June	12 June
June 2	9 June	15 June – 27 June	3 July
July 1	23 June	29 June – 11 July	17 July
July 2	7 July	13 July – 25 July	31 July
Aug 1	21 July	27 July – 8 Aug	14 Aug
Aug 2	4 Aug	10 Aug – 22 Aug	28 Aug
Sept 1	25 Aug	31 Aug – 12 Sept	18 Sept
Sept 2	8 Sept	14 Sept – 26 Sept	2 Oct
Oct 1	22 Sept	28 Sept – 10 Oct	16 Oct
Oct 2	6 Oct	12 Oct – 24 Oct	31 Nov
Nov 1	20 Oct	26 Oct – 7 Nov	13 Nov
Nov 2	3 Nov	9 Nov – 21 Nov	27 Nov
Nov 3	17 Nov	23 Nov – 4 Dec	11 Dec
Dec 1	24 Nov	4 Dec – 18 Dec	Early Jan

**B2B OMNIBUS SCHEDULE 2017**

MONTH	QUESTIONNAIRE SIGN OFF	FIELDWORK	TABLES
Jan/Feb	18 Jan	25 Jan – 7 Feb	14 Feb
Apr	12 Apr	20 Apr – 5 May	12 May
July	5 July	12 July – 25 July	1 Aug
Oct	25 Oct	1 Nov – 14 Nov	21 Nov

Barometer operates on a first come, first served basis, and may fill up prior to the sign-off date. Individual survey dates may change during the course of the year.



**BEHAVIOUR & ATTITUDES**

Milltown House, Mount Saint Annes, Milltown, Dublin 6.  
+353 1 205 7500, info@banda.ie, www.banda.ie